

THE OPEN UNIVERSITY OF TANZANIA
FACULTY OF SCIENCE, TECHNOLOGY AND ENVIRONMENTAL STUDIES

OHE 252: PRINCIPLE OF ECONOMICS AND CONSUMER EDUCATION
ASSIGNMENT 1-2008/2009

INSTRUCTIONS:

- Attempt all questions
 - Each question carries equal marks
 - Write your full name, registration number and contact address
 - Arrange your work properly.
 - This work must be handed by **12th December 2008**
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- 1) Briefly explain what Economics is about. Why do we study Economics?
- 2) By using examples distinguish between Economic growth and Economic development.
- 3) (a) What would be some problem encountered in doing research on religion as it affects consumer behavior?
(b) Which is more important, demographic research or motivation research? Why?
- 4) Do you think that it is necessary for somebody to study consumer education? Explain.

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