

THE OPEN UNIVERSITY OF TANZANIA

Faculty of Arts and Social Sciences



Department of Tourism and Hospitality

Accepting Applications for Master in Tourism Planning and Management

The Department of Tourism and Hospitality Management invites applications from eligible applicants to enrol to a **Master Degree in Tourism Planning and Management (MTPM)** for the academic year 2017/2018. The master program is aimed at producing well informed and highly knowledgeable graduates with thorough understanding of tourism as one of the most powerful forces in this globalizing world. Graduates should be in a position to demonstrate a theoretically based and practically sound level of competence for employment and entrepreneurship in the field of tourism and hospitality management. Experience shows that most of our graduates are now self employed and others are working as tourism officers, tourism marketers, analysts, tourism planners, travel agents, managers, researchers, educators, policy developers and decision makers. This is through covering the following core courses.

Master in Tourism Planning and Management (MTPM)

Course Structure (Core Courses)

Code	Course Title	Status	Units
OTM 601	Theories and Practice of Tourism	Core	2
OTM 602	Tourism Policy and Planning	Core	2
OTM 603	Approaches to Hospitality Management	Core	2
OTM 604	Tourism and Hospitality Entrepreneurship	Core	2
OTM 605	Tourism Marketing and Promotion	Core	2
OTM 606	Sustainable Tourism Development	Core	2
OTM 608	Advanced Social Science Research Methods and Dissertation	Core	6
Total Units			18

Mode of Instruction

Master in Tourism Planning and Management is offered through blended/hybrid mode based on the analysis of theoretical texts, cases, and practical issues related to tourism planning and management through interactive face-to face and e-learning platform known as Modular Object Oriented Dynamic Learning Environment (MOODLE).

Requirements for Admission

To be admitted for Master in Tourism Planning and Management, an applicant is required to have a Bachelor's degree or Postgraduate Diploma with at least two year practical work experience in a relevant field.

Duration

The duration for completing Master in Tourism Planning and Management programme is a minimum of 18 months.

Fee Structure

The fees paid to the University are of two categories: Tuition and Non-tuition fees. The Tuition fee is TSh 180,000/- per each coursework or dissertation unit one takes. For an Award of a Master in Tourism Planning and Management, one is required to take a minimum of 18 units (including Dissertation units). Therefore, a minimum tuition fee for the master's degree is TSh 3,240,000/- only.

Please note that there are also some non-tuition fees including fee/charges paid for items such as registration, identity card, quality assurance, students union fee, altogether amount to TSh 150,000/- only.

How to Apply?

Application can be made online or through traditional mode (filling application form and submitting it in hardcopy)

Traditional Mode:

Visit the nearby OUT Regional or Coordination centre to take application forms or download it direct from <http://www.out.ac.tz> and fill it out thoroughly. Submit a complete application package by hand to the nearby OUT Regional or by mail to the:

*Directorate of Research and Postgraduate Studies
The Open University of Tanzania
Box 23409, Dar es Salaam-Tanzania*

Online Mode:

From the link above, download "Online Application User Manual" for the simplified procedures of online application.

Course contact persons:

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