

**FACULTY OF BUSINESS MANAGEMENT RESEARCH TEAMS FOR  
SELECTED RESEARCH THEMES**

<b>1. Team</b>	<b>2. Research Theme</b>	<b>3. Members</b>
1	Customer care and Business Performance	1. Ms. Lilian Macha
2	Entrepreneurship and Enterprise development	1.Ms. Sophia Mbura 2.Mr. Dennis Semiono 3.Ms. FelistaNdumbaro 4.Mr. Michael Mwacha 5.Mr. Andrew Kundy
3	Project development and management	1. Prof. M. Victor
4	Value chain analysis	1. Prof. M. Victor
5	E-Business issues	Prof. M. Victor
6	Integrated marketing Communication and Business Performances	1.Ms. Pamela Liana 2.Mr. JumaMatonya 3.Mr. MbarakaMsangi 4.Mr. SamweliNtabahanyi
7	Branding of products and service	1.Ms. Rosemary Mubezi 2.Ms. Sophia Mbura 3.Ms. AkinyiSassi