



# THE OPEN UNIVERSITY OF TANZANIA

## Faculty of Arts and Social Sciences

### Department of Tourism and Hospitality



# MASTER IN TOURISM PLANNING AND MANAGEMENT

## MASTER IN TOURISM PLANNING AND MANAGEMENT

### The Open University of Tanzania

The Open University of Tanzania (OUT) is a fully fledged, autonomous and accredited public University, established by an Act of Parliament Number 17 of 1992. The Open University of Tanzania offers its certificate, diploma, degree and postgraduate courses through the open and distance learning system. The OUT's academic programmes are quality-assured and centrally regulated by the Tanzania Commission for Universities (TCU).



OUT operates through a network of about 30 Regional Centres; 10 Coordinating Centres, of which one is in Zanzibar and one in Pemba; two are in Kenya (Egerton and Njoro), one is in Rwanda (Kibungo), one in Namibia and one in Uganda. OUT has also 69 Study Centres spread throughout the United Republic of Tanzania. OUT has a total of 330 academic staff among whom, 110 hold PhDs in various fields including Tourism and Hospitality. Not only that but also OUT has over 50 professionals specialized in information and communication technology (ICT).

### Master in Tourism Planning and Management (MTPM)

Master in Tourism Planning and Management is hosted at the Faculty of Arts and Social Science in the Department of Tourism and Hospitality. The Department invites applications from eligible applicants to enrol to a **Master Degree in Tourism Planning and Management (MTPM)** for the academic year 2019/2020. The Program is aimed at producing well informed and highly knowledgeable graduates with thorough understanding of tourism as one of the most powerful forces in this globalizing world.

Upon successful completion, graduates should be in a position to demonstrate a theoretically based and practically sound level of competence for employment and entrepreneurship in the field of tourism and hospitality management. Experience shows that most of our graduates are now self employed and others are working as tourism officers, tourism marketers, analysts, tourism planners, travel agents, managers, researchers, educators, policy developers and decision makers. This is achieved through covering the following core courses.



### Course Structure for Master in Tourism Planning and Management Program

Code	Course Title	Units
OTM 601	Theories and Practice of Tourism	2
OTM 602	Tourism Policy and Planning	2
OTM 603	Approaches to Hospitality Management	2
OTM 604	Tourism and Hospitality Entrepreneurship	2
OTM 605	Tourism Marketing and Promotion	2
OTM 606	Sustainable Tourism Development	2
OTM 608	Advanced Social Science Research Methods and Dissertation	6
<b>Total Units</b>		<b>18</b>

### Mode of Instruction

Master in Tourism Planning and Management is offered through blended/hybrid mode based on the analysis of theoretical texts, cases, and practical issues related to tourism planning and management through interactive face-to face and e-learning platform known as Modular Object Oriented Dynamic Learning Environment (MOODLE).

### Requirements for Admission

To be admitted for Master in Tourism Planning and Management, an applicant is required to have a Bachelor's degree or equivalent such as a Postgraduate diploma in any discipline.

### Duration

The duration for completing Master in Tourism Planning and Management programme is a minimum of 18 months.

### Fee Structure

The fees paid to the University are of two categories: Tuition and Non-tuition fees. The Tuition fee is TSh 180,000/- per each coursework or dissertation unit one takes. For an Award of a Master in Tourism Planning and Management, one is required to take a minimum of 18 units (including Dissertation). Therefore, a minimum tuition fee for the master's degree is TSh 3,240,000/- only, payable in instalments,

Please note that there are also some non-tuition fees including fee/charges paid for items such as registration, identity card, quality assurance, students union fee, altogether amounting to TSh 150,000/- only.



### How to Apply?

Application may either be made online through:

- Tanzanian nationals:** <https://www.out.ac.tz/postgraduate-2/>
- International applicants:** <https://www.out.ac.tz/international-students-2/>

Alternatively, application forms may be downloaded through: <https://www.out.ac.tz/application-forms/>

Filled out application forms can be submitted in hardcopies or scanned copies via email to:

Directorate of Postgraduate Studies  
P.O. Box 23409, Dar es Salaam, Tanzania  
Tel. 255-22-2666752/2668445 Ext.280

Fax: 255-22-2668759  
E-mail: [dpqs@out.ac.tz](mailto:dpqs@out.ac.tz)

For more information regarding the Program, please contact:

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# BACHELOR OF ARTS IN TOURISM MANAGEMENT

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### The Open University of Tanzania

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### Bachelor of Arts in Tourism Management (BATM)

Bachelor of Arts in Tourism Management is hosted at the Faculty of Arts and Social Science in the Department of Tourism and Hospitality. The Department invites applications from eligible applicants to enrol to a *Bachelor of Arts in Tourism Management (BATM)* for the academic year 2019/2020. The Program is aimed at producing well informed and highly knowledgeable graduates with thorough understanding of tourism as one of the most powerful forces in this globalizing world.

Upon successful completion, graduates should be in a position to demonstrate a theoretically based and practically sound level of competence for employment and entrepreneurship in the field of tourism and hospitality management. Experience shows that most of our graduates are now self employed and others are working as tourism officers, tourism marketers, analysts, tourism planners, travel agents, managers, researchers, educators, policy developers and decision makers. This is achieved through covering the following core courses.



### Mode of Instruction

Bachelor of Arts in Tourism Management is offered through blended/hybrid mode based on the analysis of theoretical texts, cases, and practical issues related to tourism planning and management through interactive face-to face and e-learning platform known as Modular Object Oriented Dynamic Learning Environment (MOODLE).

### Requirements for Admission

To be admitted for Bachelor of Arts in Tourism Management, an applicant who completed Form VI is required to have TWO principal passes in any subjects or Foundation Programme of the OUT with a GPA of 3.0 accumulated from six core subjects or with equivalent qualifications such as a Postgraduate diploma in any discipline. Also, an applicant with a Diploma in Tourism/Hospitality or any field with an average of 'B' or GPA of 3.0 with not less than four passes at O' Level is admissible.

### Duration

The duration for completing Bachelor of Arts in Tourism Management programme is a minimum of 36 months.

### General Fees for BATM

NO	ITEM	TSH
1	Registration Fees	30,000
2	Examination fees paid per paper	10,000
3	Student organization fees (annually)	20,000
4	Student identity card	20,000
5	Quality Assurance Fee (annually)	20,000

### Tuition Fees per Unit (or per 10 credits) for BATM

NO	ITEM	TSH
1	Theoretical course by distance mode	60,000
2	Theoretical course by Face to Face	90,000
3	Field Practice	100,000
4	Tourism Field Study	100,000
5	Project/Dissertation	100,000



### How to Apply?

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- International applicants: <https://www.out.ac.tz/international-students-2/>

Alternatively, application forms may be downloaded through: <https://www.out.ac.tz/application-forms/>

Filled out application forms can be submitted in hardcopies or scanned copies via email to:

The application form should be submitted at any nearest Open University of Tanzania Regional or Coordination centre available in all regions across Tanzania. For further inquiries please contact:  
E-mail: [dugs@out.ac.tz](mailto:dugs@out.ac.tz), [admission@out.ac.tz](mailto:admission@out.ac.tz) AND [records.dugs@out.ac.tz](mailto:records.dugs@out.ac.tz)

For more information regarding the Program content, please contact:

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