

# THE OPEN UNIVERSITY OF TANZANIA FACULTY OF BUSINESS MANAGEMENT (FBM)

"Empowers you to make a difference"

### STUDENTS' HANDBOOK

**Issued by:** 

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Version May, 2020

#### **PREFACE**



Dr. Joseph Magali Dean, Faculty of Business Management

It is my pleasure to present to you this students' handbook of the Faculty of Business Management (FBM), which among other things, is intended at creating awareness of the Faculty, in all its core programmes. The Faculty of Business Management is one of the five Faculties of the Open University of Tanzania (OUT). The Faculty of Business Management came into existence following the Establishment Order No. 442 of 2002 as a supplement to Act No. 17 of 1992 which established the Open University of Tanzania. The Establishment Order provides for an independent and autonomous existence of the Faculty of Business Management, which separated it from the Faculty of Arts and Social Sciences.

FBM teach wide range of courses and course combinations at both undergraduate and postgraduate levels. Currently the Faculty is staffed with about 50 permanent academic staff, of whom 20 academic staff have PhDs and their seniority ranks are as follows: 1 is an Assistant Professor, 3 senior lectures, 16 Lectures, 26 Assistant Lecturers and 3 Tutorial Assistants. Moreover, we have 3 administrative staff. The faculty has three academic departments; which are Department of Accounting and Finance, Department of Leadership and Governance and Department of Marketing and Entrepreneurship. I hope that prospective, new and continuing students will utilize information provided in this handbook to facilitate studying smoothly at OUT. The handbook will also provide relevant FBM specific information that complements the main OUT's prospectus. Since the handbook cannot provide all detailed information; if you have any queries on any issue concerning FBM core programmes do not hesitate to contact FBM fore font staff who will be always happy to help you (Ms. Lolitha Charles, Ms. Maselina Milanzi and Mr. Aggrey Mpeku at Block E, second Floor). Each programme and core activity has a Coordinator whose job it is to deal with queries that concerning a particular FBM programmes. The contacts of the key staff are indicated within this handbook. Lastly but not least, I sincerely express my gratitude to all individuals who have made production of this handbook possible. The handbook is available in both hard copy and in electronic copy in our website (www.out.ac.tz/fbm). I wish you all the best.

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# INTRODUCTION

Programs in business management seek to prepare you for management roles in both business and public organizations. They do this by exposing you to all areas of business including accounting, finance, marketing, procurement, management, entrepreneurship, and human resources.

The challenging programs at the Faculty of Business Management (FBM) will further expose you to all areas of business through a diverse range of courses. A critical part of the programs is exploring how people and the environment impact on business thinking and the systems that can enhance this fundamental part of an organization.

Our programs have been structured in line with international knowledge with a strong emphasis on professionalism and high ethical standards. The focus over the years has been to develop responsible leaders for Tanzania, Africa and globe.



# **ORGANIZATION**

### Office of The Dean

Dean and Senior Lecturer

Dr. Joseph J. Magali: BSc. Agric. Econ& Agribuss. (SUA), MBA (OUT). Ph.D. (Bus.Admn-

FM) DUFE (China)

Associate Dean and Senior Lecturer

Dr. Gwahula Raphael: BSc (Ed) (Hons.), UDSM; MBA (OUT); PhD (Finance) China

Human Resource Management and Faculty Administrative Officer

Mr. Aggrey P. Mpeku: Certificate in Librarianship (TLSB); BBA, MBA (OUT)

Secretary

Ms. Lolitha Charles: Diploma in Secretarial Studies (TPSC), MDEA I (TPSC)

Records Management Officer

Vacant

Office Attendant

Ms. Marcelina Milanzi: OCSSE

Driver

Mr. Hashim Kalenzo

### The Vision of FBM

To be the leading world-class business faculty in the delivery of affordable quality business education through open and distance learning, dynamic knowledge generation and application.

#### The Mission Statement

To continuously provide quality open and distance business education, research and public service for the sustainable and equitable social-economic development of Tanzania in particular and the rest of Africa.

### **Broad Objective**

To enable students to acquire general business and management knowledge of both Tanzania and the World and provide them with the tools to assume middle and top-level management positions for those who enter the labour market, pursue an academic career as or become successful entrepreneurs in the case of those who seek self-employment.

### Specific Objectives:

- ➤ To develop and run programmes that will expose students to modern business knowledge that will enable them to comprehend both theoretical and practical issues underpinning the operations of a business.
- ➤ To develop and run programmes that will enable students to acquire a wide range of transferable skills in such critical areas as business communication, research, critical thinking, and creative problem-solving.
- > To develop and run programmes that will enable students to develop entrepreneurial awareness and encourage them to practice entrepreneurship.
- ➤ To develop and run programmes that will enable students to become competent management practitioners in the public, private and not for profit organizations including NGOs.
- ➤ To become a centre of creating new knowledge and solutions to business problems by conducting research, publishing and disseminating such research finding which also contributes to a high quality of teaching.
- > To organize training programmes of varied duration, including tailored programmes to fit the interests and needs of particular groups, institutions, and individuals.



### AREAS OF COMPETENCE

FBM team of professionals has a diverse background and competences with the following expertise;

- > Tax Administration and Management
- Auditing
- > Accounting
- ➤ Microfinance Management
- > Information and Communication Technology
- Management Information System
- > Entrepreneurship and Business Planning
- > Strategic Management
- > Strategic Marketing
- Services Marketing
- ➤ General Management
- > Human Resource Management
- ➤ Leadership and Governance
- Organizational Development
- Business Laws and Ethics
- > Environmental Management
- > Tourism and Hospitality
- > Economic Analysis and Forecasting
- Financial Management and Investment Analysis
- Procurement and Logistics Management
- > International Trade
- ➤ Planning, Monitoring, and Evaluation of Programs and Projects
- > Organizational Strategic Planning
- > Project Management
- > Agricultural economics
- > Agribusiness and Food Supply Chain
- ➤ Food Science and Nutrition
- ➤ Basic and Applied Research in Business and Social Sciences
- ➤ Health, Education and Human Rights Programmes
- ➤ Data Collection, Management, Analysis, and Report Writing



# **FACULTY HISTORY**

The Faculty of Business Management (FBM) came into existence following the Establishment Order No. 442 of 2002 as a supplement to Act No. 17 of 1992 which established The Open University of Tanzania. The Establishment Order provides for an independent and autonomous existence of the Faculty of Business Management, separate from the Faculty of Arts and Social Sciences.

The Faculty of Business Management evolved from natural growth and expansion of OUT programmes and faculties. The Business Studies Section which formed part of the Faculty of Arts and Social Sciences (FASS), co-existed with FASS since 1994 when the first batch of students pursuing Business Studies registered with OUT. Since then, the students pursued B.Com and B.Com (Ed) programmes in the Faculty of Arts and Social Sciences and graduated in Bachelor of Commerce and Bachelor of Commerce with Education. The programmes were reviewed in 2006 leading to the awards of BBA and BBA with education and also later in 2011 leading to award of BBA degrees based on the area in which the student specialized including education. The B.Com and B.Com with education awards were allowed to coexist with the BBA programmes in a phasing out fashion. In the same year, Bachelor of Human Resource Management (BHRM) was added to the undergraduate programmes portfolio. The Faculty also offers successful postgraduate programmes ranging from postgraduate diploma to Doctorate degree. From 2013/14 academic year, the BBA with education programme moved to the Faculty of Education, although FBM still responsible for the teaching subjects.

# **PROGRAMMES**

#### NON-DEGREE PROGRAMMES

#### Admission criteria

### Admission Criteria for NTA Level 4

A candidate shall be deemed eligible for consideration for admission to the Basic Technician Certificate in Accountancy, procurement and Supply and Bussiness Administration, Entrepreneurship Programmes (NTA Level 4) of the Open University of Tanzania if he/she has obtained: Certificate of Secondary Education with at least four (4) passes OR National Vocational Award (NVA Level 3) in any field from an institution recognized by VETA. However, students who apply for certificate in Accountancy should have passed at least "D" in Mathematics at O-level.

### Admission Criteria for NTA Level 5

Admission to the Technician Certificate in Accountancy Program (NTA level 5) will be open to candidates, who possess either of the following minimum qualifications:

- Certificate of Secondary Education with at least four (4) passes, with additional to Basic Technician Certificate in Accountancy (NTA Level 4), or other Business related field from a recognized institution.
- Advanced Certificate of Secondary Education with at least one principal pass or three subsidiaries

#### Admission Criteria for NTA Level 6

Admission to the Ordinary Diploma in Accountancy Programme (NTA Level 6) will be open to candidates, who possess either of the following minimum qualifications:

- Certificate of Secondary Education with at least four (4) passes, in Basic Technician Certificate in Accountancy (NTA Level 4) with the addition of Technician Certificate in Accountancy (NTA Level 5) **or** other Business related field from any recognized institution
- Advanced Certificate of Secondary Education with at least one principal pass or three subsidiaries.

#### NON DEGREE COURSES DESCRIPTION

### Basic Technician Certificate in Entrepreneurship (NTA Level 4)

This programme comprises a total of twelve (12) Modules that spread over one academic year with two semesters. Students in this course will be involved in class sessions as well as industrial training. To reach the course objectives, the whole course is designed in a more practical oriented. Students are encouraged to put into practice all that they learn to develop their interest and competencies in problem-solving skills, self-reflection and critical thinking. Students who successfully complete the course programme are eligible for the award of NTA Level 4 provided they meet a Minimum Cumulative Grade Point Average (GPA) of 2.0 which is equivalent to pass. Upon successful completion of NTA level 4, a student may continue to NTA Level 5.

#### **Semester I Modules**

| S/N           | Module code | Module title                              | Class | Credit |
|---------------|-------------|---|-------|--------|
| 1             | MET 04101   | Essentials of Entrepreneurship            | C     | 10     |
| 2             | MET 04102   | Fundamentals of Marketing                 | С     | 10     |
| 3             | AFT 04101   | Basic Business Mathematics and Statistics | F     | 10     |
| 4             | LGT 04101   | Basic ICT Skills                          | F     | 10     |
| 5             | LGT 04102   | Basic Business Communication Skills       | F     | 10     |
| 6             | LGT 04103   | Introduction to Cross Cutting Issues      | F     | 10     |
| Total Credits |             |   |       |        |

### **Semester II Modules**

| S/N           | <b>Module Code</b> | Module Title                      | Class | Credit |
|---------------|--------------------|-----------------------------------|-------|--------|
| 7             | MET 04201          | Business Opportunities            | C     | 10     |
| 8             | MET 04202          | Small Business Management         | C     | 10     |
| 9             | MET 04203          | Promotion                         | С     | 10     |
| 10            | AFT 04201          | Basic Book keeping and Accounting | F     | 10     |
| 11            | MET 04204          | Customer Care                     | F     | 10     |
| 12            | BMT 04299          | Field Practicum                   | С     | 10     |
| Total Credits |                    |                                   |       |        |

**Key:** F = Fundamental, C= Core

### Basic Technician Certificate in Business Administration (NTA Level 4)

This programme comprises a total of nine (9) Modules that spread over one academic year with two semesters. Students in this course will be involved in class sessions as well as industrial training. To reach the course objectives, the whole course is designed in a more practical oriented. Students are encouraged to put into practice all that they learn to develop their interest and competencies in problem-solving skills, self-reflection and critical thinking. Students who

successfully complete the course programme are eligible for the award of NTA Level 4 provided they meet a Minimum Cumulative Grade Point Average (GPA) of 2.0 which is equivalent to pass. Upon successful completion of NTA level 4, a student may continue to NTA Level 5.

#### **Semester I Module**

| C/Code        | Course Name/ Title         | Class | Credits |
|---------------|----------------------------|-------|---------|
| LGBA 04101    | Basic Communication Skills | F     | 10      |
| LGBA 04102    | Basic Computer Application | F     | 10      |
| LGBA 04103    | Business Mathematics       | F     | 20      |
| LGBA 04108    | Life Skills                | F     | 10      |
| LGBA 04106    | Customer Care Skills       | С     | 10      |
| Total Credits |                            |       | 60      |

**Key: F=Fundamental C= Core** 

#### **Semester II Module**

| C/Code        | Course Name/ Title               | Class | Credits |
|---------------|----------------------------------|-------|---------|
| LGBA 04204    | Principles of Bookkeeping        | С     | 10      |
| LGBA 04205    | Elements of Marketing            | С     | 10      |
| LGBA 04207    | Fundamentals of Entrepreneurship | С     | 20      |
| LGBA 04209    | Field Practical Training         | С     | 20      |
| Total Credits |                                  |       | 60      |

**Key: F=Fundamental C= Core** 

#### Technician Certificate in Business Administration (NTA Level 5)

This programme comprises a total of eleven (11) Modules that spread over one academic year with two semesters. Students in this course will be involved in class sessions as well as industrial training. To reach the course objectives, the whole course is designed in a more practical oriented. Students are encouraged to put into practice all that they learn to develop their interest and competencies in problem-solving skills, self-reflection and critical thinking. Students who successfully complete the course programme are eligible for the award of NTA Level 5 provided they meet a Minimum Cumulative Grade Point Average (GPA) of 2.0 which is equivalent to pass. Upon successful completion of NTA level 4, a student may continue to NTA Level 6.

### **Semester I Module**

| C/Code        | Course Name/ Title                       | Class | Credits |
|---------------|--|-------|---------|
| LGBA 05101    | Commercial Arithmetic                    | F     | 20      |
| LGBA 05106    | Principles of Marketing                  | С     | 17      |
| LGBA 05105    | Business Communication Skills            | F     | 8       |
| LGBA 05108    | Commercial Knowledge and Business Ethics | С     | 15      |
| Total Credits |  |       | 60      |

#### **Semester II Module**

| C/Code        | Course Name/ Title                     | Class | Credits |
|---------------|--|-------|---------|
| LGBA 05202    | Fundamentals of Accounts               | С     | 10      |
| LGBA 05203    | Office Management                      | F     | 7       |
| LGBA 05204    | Basics of e-commerce                   | С     | 5       |
| LGBA 05207    | Fundamentals of Economics              | С     | 8       |
| LGBA 05209    | Elements of Commercial Law             | С     | 10      |
| LGBA 05210    | Fundamentals of Procurement and Supply | С     | 10      |
| LGBA 05211    | Field Practical                        | С     | 10      |
| Total Credits |  |       | 60      |

**Key: F=Fundamental** C= Core

### Diploma in Business Administration (NTA Level 6)

This programme comprises a total of ten (10) Modules that spread over one academic year with two semesters. Students in this programme will be involved in class sessions as well as industrial training. To reach the objectives, the whole programme is designed in a more practical oriented. Students are encouraged to put into practice all that they learn to develop their interest and competencies in problem-solving skills, self-reflection and critical thinking. Students who successfully complete the programme are eligible for the award of NTA 6 Level provided they meet a Minimum Cumulative GPA of 2.0 which is equivalent to pass.

### **Semester I Module**

| C/Code        | Course Name/ Title                    | Class | Credits |
|---------------|---------------------------------------|-------|---------|
| LGBA 06101    | Business Law                          | С     | 10      |
| LGBA 06102    | Business Contract                     | С     | 10      |
| LGBA 06104    | Elements of Finance                   | С     | 10      |
| LGBA 06105    | Elements of Human Resource Management | F     | 20      |
| LGBA 06106    | Small Business Development            | С     | 10      |
| Total Credits |                                       |       | 60      |

**Key: F=Fundamental C= Core** 

### **Semester II Module**

| C/Code        | Course Name/ Title                                | Class | Credits |
|---------------|---|-------|---------|
| LGBA 06101    | Principles of Management                          | F     | 10      |
| LGBA 06102    | Principles of Business Research                   | С     | 10      |
| LGBA 06104    | Principles of Production Management               | С     | 10      |
| LGBA 06105    | Elements of Human Logistics and Inventory Control | С     | 10      |
| LGBA 06106    | Field Practical                                   | С     | 20      |
| Total Credits |   |       | 60      |

**Key: F=Fundamental C= Core** 

# Basic Technician Certificate in Accountancy

# Course Structure and Course Programs

Students will be required to complete 120 credit points of study and field practical in each programme. Subjects vary in weight according to the amount of credits assigned to each module.

Semester I & II Modules (NTA Level 4)

|   | BASIC TECHNICIAN CERTIFICATE IN ACCOUNTANCY |                                       | Class | Credits |
|---|---|---------------------------------------|-------|---------|
|   | NTA LEVEL 4                                 | NTA LEVEL 4                           |       |         |
|   | MODULE CODE                                 | Modele title                          |       |         |
|   | CEMECTED I                                  |                                       |       |         |
|   | SEMESTER I                                  |                                       |       |         |
| 1 | AFAC 04101                                  | Elements of book keeping and accounts | C     | 16      |
| 2 | AFAC 04102                                  | Elements of business mathematics      | F     | 12      |
| 3 | AFAC 04103                                  | Communication skills                  | F     | 10      |
| 4 | AFAC 04104                                  | Basic computer skills                 | F     | 12      |
| 5 | AFAC 04105                                  | Elements of commerce                  | F     | 10      |
|   | Total credits                               |                                       |       | 60      |
|   | SEMESTER II                                 |                                       |       |         |
| 1 | AFAC 04206                                  | Computer applications in accounting   | С     | 16      |
| 2 | AFAC 04207                                  | Basic records management              | С     | 16      |
| 3 | AFAC 04208                                  | Customer care                         | F     | 08      |
| 4 | AFAC 04209                                  | Principles of entrepreneurship        | F     | 10      |
| 5 | AFAC 04210                                  | Field practical                       | С     | 10      |
|   | Total credits                               |                                       |       | 60      |

**Key: F=Fundamental C= Core** 

# Technician Certificate in Accountancy

# Semester I &II Modules (NTA Level 5 )

|   | TECHNICIAN    | CERTIFICATE IN ACCOUNTANCY NTA | Class | Credits |
|---|---------------|--------------------------------|-------|---------|
|   | LEVEL 5       |                                |       |         |
|   | MODULE        | Modele title                   |       |         |
|   | CODE          |                                |       |         |
|   | SEMESTER I    |                                |       |         |
| 1 | AFAC 05101    | Bookkeeping and accounts       | С     | 20      |
| 2 | AFAC 05102    | Business mathematics           | F     | 16      |
| 3 | AFAC 05103    | Business communication         | F     | 12      |
| 4 | AFAC 05104    | Ict applications               | F     | 12      |
|   | Total credits |                                |       | 60      |
|   | SEMSTER II    |                                |       |         |
| 1 | AFAC 05205    | Principles of accounting       | С     | 18      |
| 2 | AFAC 05206    | Accounting package             | С     | 18      |
| 3 | AFAC 05207    | Stores management              | С     | 14      |
| 5 | AFAC 05209    | Field practical                | С     | 10      |
|   | Total credits |                                |       | 60      |

**Key: F=Fundamental C= Core** 

# Ordinary Diploma in Accountancy

# Semester I &II Modules (NTA Level 6)

|   | ORDINARY DIP  | ORDINARY DIPLOMA IN ACCOUNTANCY NTA LEVEL 6   |   |    |
|---|---------------|---|---|----|
|   | MODULE        | Modele title                                  |   |    |
|   | CODE          |   |   |    |
|   | SEMESTER I    |   |   |    |
| 1 | AFAC 06101    | Principles of financial reporting             | С | 15 |
| 2 | AFAC 06102    | Elements of management and cost accounting    | С | 19 |
| 3 | AFAC 06103    | Principles of taxation                        | С | 12 |
| 4 | AFAC 06104    | Business communication and information system | F | 07 |
| 5 | AFAC 06105    | Commercial law                                | F | 06 |
|   | Total credits |   |   | 60 |

|   | SEMESTER II   |   |   |    |
|---|---------------|---|---|----|
| 1 | AFAC 06206    | Accounting for specialized entities and items | С | 12 |
| 2 | AFAC 06207    | Principles of auditing                        | С | 12 |
| 3 | AFAC 06208    | Principles of financial management            | С | 11 |
| 4 | AFAC 06209    | Entrepreneurial skills                        | F | 08 |
| 5 | AFAC 06210    | Principles of economics                       | F | 07 |
| 5 | AFAC 06211    | Field practical                               | С | 10 |
|   | Total credits |   |   | 60 |

**Key: F=Fundamental C= Core** 

# Basic Technician Certificate in Procurement

# Semester I &II Modules (NTA Level 4)

|   | BASIC TECHNICIAN CERTIFICATE IN PROCUREMENT |  |   | Credits |
|---|---|--|---|---------|
|   | NTA LEVEL 4                                 |  |   |         |
|   | MODULE                                      | Modele title                           |   |         |
|   | CODE  |  |   |         |
|   | SEMESTER I                                  |  |   |         |
| 1 | AFPS 04101                                  | Introduction to storekeeping           | С | 15      |
| 2 | AFPS 04102                                  | Introduction to procurement principles | С | 15      |
| 3 | AFPS 04103                                  | Elements of commercial arithmetic      | F | 10      |
| 4 | AFPS 04104                                  | Basic communication skills             | F | 10      |
| 5 | AFPS 04105                                  | Elements of commercial knowledge       | F | 10      |
|   | Total credits                               |  | • | 60      |
|   | SEMESTER II                                 |  |   |         |
| 1 | AFPS 04206                                  | Storekeeping                           | С | 10      |
| 2 | AFPS 04207                                  | Introduction to public procurement     | С | 10      |
| 3 | AFPS 04208                                  | Elements of entrepreneurship           | F | 10      |
| 4 | AFPS 04209                                  | Introduction to computer application   | F | 10      |
| 5 | AFPS 04210                                  | Bookkeeping                            | F | 10      |
| 6 | AFPS 04211                                  | Field practical                        | С | 10      |
|   | Total credits                               |  | • | 60      |

**Key: F=Fundamental C= Core** 

# Technician Certificate in Procurement

# Semester I & II Modules (NTA Level 5 )

|   | TECHNICIAN (  | TECHNICIAN CERTIFICATE IN PROCUREMENT NTA |   |    |
|---|---------------|---|---|----|
|   | LEVEL 5       |   |   |    |
|   | MODULE        | Modele title                              |   |    |
|   | CODE          |   |   |    |
|   | SEMESTER I    |   |   |    |
| 1 | AFPS 05101    | Stores administration                     | С | 15 |
| 2 | AFPS 05102    | Procurement principles                    | С | 15 |
| 3 | AFPS 05103    | Marketing                                 | F | 10 |
| 4 | AFPS 05104    | Elements of business mathematics          | F | 10 |
| 5 | AFPS 05105    | Communication skills                      | F | 10 |
|   | Total credits |   |   | 60 |
|   | SEMESTER II   |   |   |    |
| 1 | AFPS 05206    | Inventory control                         | С | 10 |
| 2 | AFPS 05207    | Law of contract                           | С | 10 |
| 3 | AFPS 05208    | Introduction to ICT                       | F | 10 |
| 4 | AFPS 05209    | Introduction to accounting and costing    | F | 10 |
| 5 | AFPS 05210    | Elements of logistics                     | F | 10 |
| 6 | AFPS 05211    | Field practical                           | С | 10 |
|   | Total credits |   | • | 60 |

**Key: F=Fundamental C= Core** 

# Ordinary Diploma in Procurement

# Semester I &II Modules (NTA Level 6)

|   | ORDINARY DIPLOMA IN PROCUREMENT NTA LEVEL 6   Cla |                                      |   | Credits |
|---|---|--------------------------------------|---|---------|
|   | MODULE  | Modele title                         |   |         |
|   | CODE  |                                      |   |         |
|   | SEMESTER I  |                                      |   |         |
| 1 | AFPS 06101  | Introduction to warehouse management | С | 15      |
| 2 | AFPS 06102  | International procurement            | С | 15      |
| 3 | AFPS 06103  | ICT                                  | S | 10      |
| 4 | AFPS 06104  | Principles of economics              | S | 10      |
| 5 | AFPS 06105  | Organization behaviour               | S | 10      |
|   | Total credits                                     |                                      |   | 60      |

|   | SEMESTER II   |                                 |   |    |
|---|---------------|---------------------------------|---|----|
| 1 | AFPS 06206    | Public procurement              | С | 10 |
| 2 | AFPS 06207    | Elements of stategic management | С | 10 |
| 3 | AFPS 06208    | Computer application            | S | 10 |
| 4 | AFPS 06209    | Financial management            | S | 10 |
| 5 | AFPS 06210    | Entrepreneurship                | S | 10 |
| 6 | AFPS 06211    | Field practical                 | С | 10 |
|   | Total credits |                                 |   | 60 |

**Key: S=Support C= Core** 

#### UNDERGRADUATE DEGREE PROGRAMMES

#### Bachelor of Business Administration (BBA)

Until 2009, the Faculty of Business Management has been offering B.Com, B.Com (with Education), BBA, and BBA (with education). In 2008, the Faculty decided to streamline its undergraduate degree programmes and also to review the contents of its business studies curriculum. The review also involved a change in the coding system.

As an outcome of these processes, the Faculty decided, with effect from 2010/2011 academic year, to offer only BBA in Accounting, Finance, Human Resource Management, International Business, and in Marketing. The number of courses was reduced and each course had been beefed up with more content, in many cases through merging, resulting in two units each. All students are required to do **36 units only** to graduate irrespective of the BBA programme one is studying. The BBA with education programme which used to be offered jointly with Faculty of Education is now housed in the Faculty of Education. Faculty of Business Management still contributes to the teaching subjects (business courses) in the programme. From the 2013/14 academic year, students in BBA with education programme must have two teaching subjects. Therefore, students registered in the BBA with Education programme from the 2013/14 onwards are advised to follow carefully details of the programme in this prospectus under the Faculty of Education and establish how these changes will affect their learning paths.

The course codes are based on departments. OAF serves for the Accounting and Finance Department courses; OME for the Marketing and Entrepreneurship Department courses; and OLG for the Leadership and Governance Department courses. Furthermore, the numeric codes have a specific meaning. The first digit stands for the level of study (Levels 1, 2, and 3) while the last two digit stand for the serial number of the course in the department.

You must apply for the BBA programme in the area of your interest right from the outset; namely: BBA in Accounting, BBA in Finance, BBA in Human Resource Management, BBA in

International Business, and BBA in Marketing. In addition to the business courses specified in a given programme of study, students must also do four university-wide courses, namely, ODS 101A, ODS 101C, OCP 100 and OFP 017. The first two are offered in the Faculty of Arts and Social Sciences (FASS), the third from The Faculty of Science, Technology and Environmental Studies (FSTES), and the fourth in the Institute of Continuing Education (ICE). Students gaining admission into the BBA programmes through the Foundation Programme option are allowed to carry credits earned in OCP 100 and OFP 017 provided they passed each individually. Consequently, each BBA programme will have four university-wide units, twenty faculty-wide units and twelve units from their chosen degree programme. Successful candidates will graduate in either BBA in Accounting, BBA in Finance, BBA in Human Resource Management, BBA in International Business, or BBA in Marketing. The programme structure for each degree programme is presented hereunder.

### Bachelor of Business Administration in Accounting (BBA Accounting)

#### Level One

| C/Code    | Course Name/ Title                                    | Units | Credits |
|-----------|---|-------|---------|
| OCP 100   | Introduction to Microcomputer studies and Information | 1     | 10      |
|           | Technology I  |       |         |
| ODS 101 A | Concepts and Theories of Social Development           | 1     | 10      |
| ODS 101 C | Political and Social Development in Africa            | 1     | 10      |
| OFP 017   | Communication Skills                                  | 1     | 10      |
| OLG 111   | Principles of Human Resource Management and           | 2     | 20      |
|           | Administration  |       |         |
| OAF 111   | Principles of Accounting                              | 2     | 20      |
| OAF 112   | Business Mathematics and Statistics                   | 2     | 20      |
| OAF 121   | Finance I   | 2     | 20      |
|           | Total Units   | 12    | 120     |

#### Level Two

| C/Code  | Course Name/ Title                       | Units | Credits |
|---------|--|-------|---------|
| OAF 211 | Intermediate Accounting                  | 2     | 20      |
| OME 212 | Business Environment and Strategies      | 2     | 20      |
| OME 213 | Principles of Economics                  | 2     | 20      |
| OLG 221 | Business Research Methods and Philosophy | 2     | 20      |
| OLG 222 | Business Law and Ethics                  | 2     | 20      |
| OME 312 | Entrepreneurship and Business Planning   | 2     | 20      |
|         | Total Units                              | 12    | 120     |

| C/Code  | Course Name/ Title             | Units | Credits |
|---------|--------------------------------|-------|---------|
| OAF 221 | Management and Cost Accounting | 2     | 20      |
| OAF 311 | Advanced Accounting            | 2     | 20      |
| OAF 312 | Auditing                       | 2     | 20      |
| OAF 321 | Taxation and Public Finance    | 2     | 20      |
| OAF 322 | International Finance          | 2     | 20      |
| OBM 399 | Field Practical                | 2     | 20      |
|         | Total Units                    | 12    | 120     |

Total Number of Units for BBA (Accounting) = 36

# Bachelor of Business Administration in Finance (BBA Finance)

# Level One

| C/Code    | Course Name/ Title                                    | Units | Credits |
|-----------|---|-------|---------|
| OCP 100   | Introduction to Microcomputer studies and Information | 1     | 10      |
|           | Technology I  |       |         |
| ODS 101 A | Concepts and Theories of Social Development           | 1     | 10      |
| ODS 101 C | Political and Social Development in Africa            | 1     | 10      |
| OFP 017   | Communication Skills                                  | 1     | 10      |
| OLG 111   | Principles of Human Resource Management and           | 2     | 20      |
|           | Administration  |       |         |
| OAF 111   | Principles of Accounting                              | 2     | 20      |
| OAF 112   | Business Mathematics and Statistics                   | 2     | 20      |
| OAF 121   | Finance I   | 2     | 20      |
|           | Total no. of units                                    | 12    | 120     |

# Level Two

| C/Code  | Course Name/ Title                       | Units | Credits |
|---------|--|-------|---------|
| OAF 212 | Finance II                               | 2     | 20      |
| OME 212 | Business Environment and Strategies      | 2     | 20      |
| OME 213 | Principles of Economics                  | 2     | 20      |
| OLG 221 | Business Research Methods and Philosophy | 2     | 20      |
| OLG 222 | Business Law and Ethics                  | 2     | 20      |
| OME 312 | Entrepreneurship and Business Planning   | 2     | 20      |
|         | Total no. of units                       | 12    | 120     |

| C/Code  | Course Name/ Title                 | Units | Credits |
|---------|------------------------------------|-------|---------|
| OAF 221 | Management and Cost Accounting     | 2     | 20      |
| OAF 313 | Micro Finance Management           | 2     | 20      |
| OAF 314 | Finance III                        | 2     | 20      |
| OAF 322 | International Finance              | 2     | 20      |
| OAF 323 | Financial Markets and Institutions | 2     | 20      |
| OBM 399 | Field Practical                    | 2     | 20      |
|         | Total Units                        | 12    | 120     |

Total Number of Units for BBA (Finance) = 36

# Bachelor of Business Administration in Human Resource Management (BBA HRM)

# Level One

| C/Code    | Course Name/ Title                                    | Units | Credits |
|-----------|---|-------|---------|
| OCP 100   | Introduction to Microcomputer studies and Information | 1     | 10      |
|           | Technology I  |       |         |
| ODS 101 A | Concepts and Theories of Social Development           | 1     | 10      |
| ODS 101 C | Political and Social Development in Africa            | 1     | 10      |
| OFP 017   | Communication Skills                                  | 1     | 10      |
| OLG 111   | Principles of Human Resource Management and           | 2     | 20      |
|           | Administration  |       |         |
| OAF 111   | Principles of Accounting                              | 2     | 20      |
| OAF 112   | Business Mathematics and Statistics                   | 2     | 20      |
| OAF 121   | Finance I   | 2     | 20      |
|           | Total Units   | 12    | 120     |

# Level Two:

| C/Code  | Course Name/ Title                       | Units | Credits |
|---------|--|-------|---------|
| OME 211 | Principles of Marketing                  | 2     | 20      |
| OME 212 | Business Environment and Strategies      | 2     | 20      |
| OME 213 | Principles of Economics                  | 2     | 20      |
| OLG 221 | Business Research Methods and Philosophy | 2     | 20      |
| OLG 222 | Business Law and Ethics                  | 2     | 20      |
| OME 312 | Entrepreneurship and Business Planning   | 2     | 20      |
|         | Total Units                              | 12    | 120     |

| C/Code  | Course Name/ Title       | Units | Credits |
|---------|--------------------------|-------|---------|
| OLG 223 | Workforce Planning       | 2     | 29      |
| OME 311 | Organizational Behaviour | 2     | 20      |
| OLG 311 | Training and Development | 2     | 20      |
| OLG 321 | Labour Law               | 2     | 20      |
| OLG 322 | Labour Relations         | 2     | 20      |
| OBM 399 | Field Practical          | 2     | 20      |
|         | Total Units              | 12    | 120     |

Total Number of Units for BBA HRM = 36

# Bachelor of Business Administration in International Business (BBA IB)

# Level One:

| C/Code    | Course Name/ Title                                    | Units | Credits |
|-----------|---|-------|---------|
| OCP 100   | Introduction to Microcomputer studies and Information | 1     | 10      |
|           | Technology I  |       |         |
| ODS 101 A | Concepts and Theories of Social Development           | 1     | 10      |
| ODS 101 C | Political and Social Development in Africa            | 1     | 10      |
| OFP 017   | Communication Skills                                  | 1     | 10      |
| OLG 111   | Principles of Human Resource Management and           | 2     | 20      |
|           | Administration  |       |         |
| OAF 111   | Principles of Accounting                              | 2     | 20      |
| OAF 112   | Business Mathematics and Statistics                   | 2     | 20      |
| OAF 121   | Finance I   | 2     | 20      |
|           | Total Units   | 12    | 120     |

# Level Two:

| C/Code  | Course Name/ Title                       | Units | Credits |
|---------|--|-------|---------|
| OME 211 | Principles of Marketing                  | 2     | 20      |
| OME 212 | Business Environment and Strategies      | 2     | 20      |
| OME 213 | Principles of Economics                  | 2     | 20      |
| OLG 221 | Business Research Methods and Philosophy | 2     | 20      |
| OLG 222 | Business Law and Ethics                  | 2     | 20      |
| OME 312 | Entrepreneurship and Business Planning   | 2     | 20      |
|         | Total Units                              | 12    | 120     |

| C/Code  | Course Name/ Title                               | Units | Credits |
|---------|--|-------|---------|
| OLG 224 | Regional Economic Integrations                   | 2     | 20      |
| OME 311 | Organizational Behaviour                         | 2     | 20      |
| OLG 312 | Legal Aspects of International Trade             | 2     | 20      |
| OME 322 | International Marketing                          | 2     | 20      |
| OLG 323 | International Business Management and e-commerce | 2     | 20      |
| OBM 399 | Field Practical                                  | 2     | 20      |
|         | Total Units                                      | 12    | 120     |

Total Number of Units for BBA (IB) = 36

# Bachelor of Business Administration in Marketing (BBA Marketing)

# Level One

| C/Code    | Course Name/ Title                                    | Units | Credits |
|-----------|---|-------|---------|
| OCP 100   | Introduction to Microcomputer studies and Information | 1     | 10      |
|           | Technology I  |       |         |
| ODS 101 A | Concepts and Theories of Social Development           | 1     | 10      |
| ODS 101 C | Political and Social Development in Africa            | 1     | 10      |
| OFP 017   | Communication Skills                                  | 1     | 10      |
| OLG 111   | Principles of Human Resource Management and           | 2     | 20      |
|           | Administration  |       |         |
| OAF 111   | Principles of Accounting                              | 2     | 20      |
| OAF 112   | Business Mathematics and Statistics                   | 2     | 20      |
| OAF 121   | Finance I   | 2     | 20      |
|           | Total Units   | 12    | 120     |

# Level Two:

| C/Code  | Course Name/ Title                       | Units | Credits |
|---------|--|-------|---------|
| OME 211 | Principles of Marketing                  | 2     | 20      |
| OME 212 | Business Environment and Strategies      | 2     | 20      |
| OME 213 | Principles of Economics                  | 2     | 20      |
| OLG 221 | Business Research Methods and Philosophy | 2     | 20      |
| OLG 222 | Business Law and Ethics                  | 2     | 20      |
| OME 312 | Entrepreneurship and Business Planning   | 2     | 20      |
|         | Total Units                              | 12    | 120     |

| C/Code  | Course Name/ Title                       | Units | Credits |
|---------|--|-------|---------|
| OME 221 | Marketing Strategy, Planning and Control | 2     | 20      |
| OME 311 | Organisational Behaviour                 | 2     | 20      |
| OME 313 | Services Marketing and Customer Care     | 2     | 20      |
| OME 321 | Sales Management                         | 2     | 20      |
| OME 322 | International Marketing                  | 2     | 20      |
| OBM 399 | Field Practical                          | 2     | 20      |
|         | Total Units                              | 12    | 120     |

Total Number of Units for BBA (Marketing) = 36

### **Entry Qualifications**

Applicants should fulfill the following conditions (to be ready together with the General University Regulations)

### **Option I**

Certificate of Secondary Education Examination (C.S.E.E.) or East African Certificate of Education (Ordinary Level) or equivalent, with passes in FOUR approved subjects, obtained before the sitting of the Advanced Certificate of Secondary Education Examination (A.C.S.E.E.) or equivalent.

and

Either

Two principal level passes in relevant subjects at Advanced Certificate of Secondary Education Examination (A-Level) or its equivalent in the discipline applied; or

An appropriate equivalent Diploma/Certificate approved by the Senate of The Open University of Tanzania. (The sum of points in Diploma must be 3.0 and above)

The following are the Diplomas required for admission in Bachelor of degree under the Faculty of Business Management for each programme:

### Bachelor of Business Administration (Accounting)

Diploma in Human Resource Management, Business Administration, International Business, Accounting, Banking and Finance, Marketing, Entrepreneurship, Microfinance Management, Co-operative Management and Accounting, Commerce, Economics, Statistics, Public Administration, Local Government Administration, Information Technology with Accounting, Customs and Tax, Economic Development, Statistics, Marketing, Enterprise Development, Procurement and Supply, Procurement and Supply Chain Management, Entrepreneurship, ICT and Accounting, Logistic Management, Procurement and Logistics Management with a minimum of 'B' or GPA of 3.0 AND three (3) credits at O- level or equivalent.

### Bachelor of Business Administration (Finance)

Diploma in Human Resource Management, Business Administration, International Business, Accounting, Banking and Finance, Marketing, Entrepreneurship, Microfinance Management, Co-operative Management and Accounting, Commerce, Economics, Statistics, Public Administration, Local Government Administration, Information Technology with Accounting, Marketing, Customs and Tax ,Economic Development, Statistics, Enterprise Development, Procurement and Supply, Procurement and Supply Chain Management, Logistic Management, Procurement, Entrepreneurship, and Logistics Management with a minimum of 'B' or GPA of 3.0 AND three (3) credits at O- level or equivalent.

#### Bachelor of Business Administration (Marketing)

Diploma in Human Resource Management, Business Administration, International Business, International Trade, Accounting, Accounting and Banking, Banking and Finance, Microfinance Management, Customs and Tax Marketing, Entrepreneurship, Economic Development, Statistics, Co-operative Management and Accounting, Economics, Commerce, Statistics, Public Administration, Local Government Administration, Information Technology with Accounting, Marketing, Enterprise, Development, Procurement and Supply, Procurement and Supply Chain Management, Logistic Management, Entrepreneurship, Procurement and Logistics Management with a minimum of 'B' or GPA of 3.0 AND three (3) credits at O-level or equivalent.

#### Bachelor of Business Administration (Human Resource Management)

Diploma in Human Resource Management, Business Administration, International Business, Accounting, Banking and Finance, Marketing, Entrepreneurship, MicrofinanceManagement, Customs and Tax, Tax Administration, Entrepreneurship, Economic Development, Statistics, Co-operative Management and Accounting, Commerce, Economics, Statistics, Public Administration, Local Government Administration, Information Technology with Accounting, Marketing, Enterprise Development, Shipping

and Port Management, Procurement and Supply, Procurement and Supply Chain Management, Logistic Management, Procurement and Logistics Management with a minimum of 'B' or GPA of 3.0 AND three (3) credits at O- level or equivalent.

### Bachelor of Business Administration (International Business)

Diploma in Human Resource Management, Business Administration, International Business, International trade, Entrepreneurship, Accounting, Banking and Finance, Marketing, Entrepreneurship, Microfinance Management, Customs and Tax, Economic Development, Statistics, operative Management and Accounting, Commerce, Economics, Statistics, Public Administration, Local Government Administration, Information Technology with Accounting, Marketing, Enterprise, Development, Shipping and Port Management, Clearing and forwarding, Procurement and Supply, Procurement and Supply Chain Management, Logistic Management, Procurement and Logistics Management with a minimum of 'B' or GPA of 3.0 AND three (3) credits at O- level or equivalent.

### Bachelor of Human Resource Management

Diploma in Human Resource Management, Diploma in Records Management, Public Administration, Community Development, Office Management and Secretariat Services, Youth Development Work (CYP), Social work, Entrepreneurship, Library and Information Management, Records and Archives Management, Secretarial Studies, Local Government Administration, Business Administration, Labor Relation, Public Relation, Criminal Investigation, Law, Police Science, Procurement, Public Sector Financial Management, Education Management, Development Planning, Industrial Relations, Counseling Psychology with a minimum of 'B' or GPA of 3.0 AND three (3) credits at O- level or equivalent.

### **Option II**

Candidates who do not qualify under options I may register for the Foundation Programme (OFP) offered by The Open University of Tanzania. Those who pass examinations set at the end of the course will be eligible for registration for any of the degree programmes in Business Administration listed above, provided that they took the relevant subject combination in the OFP.

#### **Option III**

A pass at B grade for the Recognition of Prior Learning (RPL) entry scheme.

#### Module contents for each course

### Bachelor of Human Resource Management (BHRM)

Bachelor of Human Resource Management is an independent programme from the newly streamlined BBA programme. In contrast to the BBA programmes detailed in Section 2.1, the Bachelor of Human Resource Management (BHRM) prepares students to become professional human resource managers. The programme aims to enable the students to acquire knowledge and skills in human resource management and apply them in various organizational performance processes in all sectors of the economy.

# **Entry Qualifications**

As specified in the BBA programme

#### Level One

| Code    | Course Title  | Units | Credits |
|---------|---|-------|---------|
| OCP 100 | Introduction to Microcomputer studies and Information | 1     | 10      |
|         | Technology I  |       |         |
| OFP 017 | Communication Skills                                  | 1     | 10      |
| OAF 111 | Principles of Accounting                              | 2     | 20      |
| OLG 117 | Performance Management                                | 2     | 20      |
| OLG 116 | Labour Economics                                      | 2     | 20      |
| OLG 111 | Principles of Human Resource Management and           | 2     | 20      |
|         | Administration  |       |         |
| ****    | Elective  | 2     | 20      |
|         | Total Units   | 12    | 120     |

#### Level Two

| Code    | Course Title                             | Units | Credits |
|---------|--|-------|---------|
| OLG 221 | Business Research methods and philosophy | 2     | 20      |
| OLG 213 | Strategic Human Resource Management      | 2     | 20      |
| OLG 222 | Business Law and Ethics                  | 2     | 20      |
| OLG 223 | Workforce Planning                       | 2     | 20      |
| ****    | Elective                                 | 2     | 20      |
| ****    | Elective                                 | 2     | 20      |
|         | Total Units                              | 12    | 120     |

| Code    | Course Title             | Units | Credits |
|---------|--------------------------|-------|---------|
| OME 311 | Organizational Behavior  | 2     | 20      |
| OLG 311 | Training and Development | 2     | 20      |
| OLG 321 | Labour Law               | 2     | 20      |
| OLG 322 | Labour Relations         | 2     | 20      |
| ****    | Elective                 | 2     | 20      |
| OBM 399 | Field Practical          | 2     | 20      |
|         | Total Units              | 12    | 120     |

<sup>\*\*\*\*</sup>Electives courses

Select any four electives to cover the indicated slots in levels I, II and III

| Code    | Course Title  | Units | Credits |
|---------|---|-------|---------|
| OLG 115 | Operations Management                                   | 2     | 20      |
| OAF 121 | Finance I   | 2     | 20      |
| OLG 122 | International Human Resource Management                 | 2     | 20      |
| OME 211 | Principles of Marketing                                 | 2     | 20      |
| OLG 216 | Diversity at Workplace                                  | 2     | 20      |
| OLG 217 | Work Place Health and Safety                            | 2     | 20      |
| OME 312 | Entrepreneurship and Business Planning                  | 2     | 20      |
| OLG 314 | Strategic Leadership Governance and Conflict Management | 2     | 20      |
| OLG 315 | Group Dynamics and Team Building                        | 2     | 20      |

### Assessment

Same as in the BBA programme

#### HIGHER DEGREE PROGRAMMES IN BUSINESS MANAGEMENT

Postgraduate Diploma in Business Studies (PGDBS)

#### INTRODUCTION

The Postgraduate Diploma in Business Studies is a general business management higher diploma, which prepares graduates for a range of executive and business management careers. It is equally valuable for the person who aspires to such a role, by helping them to gain the knowledge and understanding necessary to carry it out. Above all the course is a bridge to those aspiring for masters' degree but they do not have enough qualifications.

### **Entry Qualifications**

The programme is open to candidates with a variety of backgrounds. However, prospective candidates must satisfy the following minimum requirements:

- i. Must have a degree of any classification of the Open University of Tanzania or have an equivalent degree from other universities or recognized/accredited higher learning institutions.
- ii. Applicants holding unclassified degrees with grades which do not qualify them for a direct entry into Masters Degree.
- iii. Applicants with an advanced diploma from any recognized institution may also be considered provided that they have passed all courses.
- iv. Applicants enrolled for professional examination e.g. CPA(T) of the NBAA and CPSP of the PSPTB will be considered provided that at the time they lodge their application they have already attained Module D of the CPA or Professional stage III of the CPSP, through sitting formal examinations, and they have in addition a pass in sixth form education

### **PGDBS** programme structure

The programme is structured under the assumption that learners will spend one academic year to complete the programme. The programme has a total of 16 units comprising six modules, each of which has a weight of two units and a project which carries four units. Each student shall be required to undertake all units offered in the programme. However, learners shall study and pass the prescribed courses in the first place before being allowed to do their projects.

| MODULE I    |                                     |       |         |
|-------------|-------------------------------------|-------|---------|
| Module Code | Module Title                        | Units | Credits |
| OME 551     | Entrepreneurship Development        | 2     | 20      |
| OME 552     | Marketing Management                | 2     | 20      |
| OAF 551     | Business Mathematics and Statistics | 2     | 20      |
|             |                                     |       |         |
| MODULE II   |                                     |       |         |
| Module Code | Module Title                        | Units | Credits |
| OLG 651     | Strategic Human Resource Management | 2     | 20      |
| OLG 652     | ICT in Business Management          | 2     | 20      |
| OAF 652     | Managerial and Financial Accounting | 2     | 20      |
|             |                                     |       |         |
| PROJECT:    |                                     |       |         |
| OBM 599     | Comprehensive Business Plan         | 4     | 40      |
|             | Total                               | 16    | 160     |

#### PROGRAMME DELIVERY

The programme is offered under blended, Evening and Executive modes

#### The Executive Mode

The mode is conducted in an enhanced face to face sessions, each addressing a different learning constraints. The programme shall run as per Open University academic calendar and intake size is based on class capacity in seven centres namely Arusha, Dar es Salaam, Dodoma, Mbeya, Mwanza, Shinyanga and Zanzibar and at any centre provided that the minimum number of required students (which is 15) are available. Students should note that for resource optimization reasons and also depending on student numbers, (i) Module two classes are taken with MBA classes, and (ii) Module one classes may be organized at a centre other than your own chosen centre. From (i), it follows that students in this mode of study may begin learning the courses in module two first and thereafter module one courses.

There will be a two months break between modules. Each course will be covered in five days. The assessment plan for the executive mode will be as follows:

- ➤ Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments -20%
- ➤ Final Examination 50%

Orientation related to the preparation of Business plan will be conducted immediately after doing the final examinations for Module II which will be conducted at the centres or online, unless otherwise communicated and students are expected to end up with a draft of a Business Plan. Students will be assigned a supervisor to guide in finalizing the plan and produce the Comprehensive Business Plan for examination.

### The Evening Mode

The evening mode of delivery may appeal to any centre with a minimum number of the required students (15 students). This is a full-time face to face delivery and students will attend lectures from 17.00 to 20.00 hours, three days per week, covering three courses of module I for 15 weeks and thereafter students will break for two weeks.

The assessment plan for the evening mode will be as follows:

- ➤ Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments -20%
- Final Examination 50%

After a brief break, the second module courses will be taken up in the second semester. Also students in this mode should note that for resource optimization reasons and due to student numbers, they may be required to take module two courses first with the MBAs and thereafter module one courses, after completion of all courses, students will be oriented on the preparation of Business plan in a face to face session where they will come up with a draft of a Business Plan. Students will be assigned a supervisor to guide them in finalizing the plan and produce the Comprehensive Business Plan for examination.

#### **Blended Mode**

Candidates in the regions, as well as those in Dar es Salaam who for one reason or the other could not opt for the evening or executive modes, are advised to adopt the blended model. This mode follows the Open and Distance Learning (ODL) mode and Moodle platform which is the mainstay of OUT. Students will start the academic year in every quarter by an orientation week whereby they will also register themselves online. After paying the required fees, students will be provided with SARIS accounts and proceed to study the registered courses. They will also be required to register for examinations in the courses registered as directed by the Directorate of Examinations Syndicate (DES) as per the University's examination calendar.

#### Assessment

The assessment plan for the blended mode will be as follows:

- > Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments 20%
- Final Examination 50%

### Master of Business Administration (MBA) Degree Programme

#### INTRODUCTION

The Master of Business Administration (MBA) degree programme is designed to cater to the contemporary business world and student needs. It is a highly professional two-year management development programme, which is largely delivered on a blended-learning mode. It offers a special learning opportunity and a unique self-development programme to the graduates who want to follow a management career in business and public sectors, or acquire higher qualifications such as PhD or Diploma in Business Administration.

### GENERAL OBJECTIVES OF THE MBA PROGRAMME

The main objective of the MBA programme is to prepare and equip graduates with general training in cross-organizational perspectives of business and specialised training in career—oriented management areas such as Finance, Human Resources Management, Marketing, Leadership and Governance, and Transport and Logistics.

### **Entry Qualifications**

The programme is open to candidates with a variety of background and interests in either general or specific management functional area. However, prospective candidates must satisfy the following minimum requirements:

- Must have a first or second class honours degree of the Open University of Tanzania, or
- Must have an equivalent honours degree from other universities or recognized /accredited higher learning institutions.
- > Applicants holding unclassified degrees (e.g. M.D.) must have at least a B grade average

- Applicants holding a pass degree may be considered for admission, if: The GPA is not below 2.7; have worked for at least 2 years in an organisation, after graduation and have satisfied the Faculty of their academic potentials through GMAT, its equivalent or additional training at a Diploma level and approved by the Faculty Board
- ➤ Applicants with recognized professional qualifications, e.g. CPA, CPSP, ACCA, etc., obtained through sitting formal examinations, may be considered for admission, if they have, in addition:
- A pass in sixth form education;
- ➤ Have worked for at least 2 years in an organisation, after graduation; and
- ➤ Have satisfied the Faculty of their academic potentials through GMAT, its equivalent or additional training at a Diploma level and approved by the Faculty Board.

#### MODES OF DELIVERY

The Faculty of Business Management offers the MBA programme by thesis and by coursework. MBA by Thesis is offered to candidates with business education and strong verifiable research background. Candidates will have the opportunity to specialize in Finance, Human Resources Management, Marketing, Leadership and Governance, and Transport and Logistics. Other areas of specialization will be added later on depending on the level of demand. The MBA by coursework and dissertation is offered in three different delivery modes, namely; distance, evening and executive modes. The MBA (evening) programme may appeal mainly to residents of Dar es Salaam or any centre with a minimum number of required students (15). The MBA executive mode is offered in 5 centres in the country, namely; Dar es Salaam, Arusha, Mbeya, Mwanza, and Zanzibar or any other centre with a minimum number of students. Candidates in the regions, as well as those in Dar es Salaam who for one reason or the other could not opt for the evening or executive modes, are advised to pursue the MBA blended programme. This mode is available anywhere in Tanzania and abroad. Current centres are in Nairobi (at Egerton University), Namibia (at Triumphant College, Windhoek) and Rwanda.

#### MBA PROGRAMME STRUCTURES

### **MBA** by Thesis

The MBA by thesis shall be offered through a combination of distance and part-time learning modes to candidates with a business or management education, strong verifiable research background and at least two years working experience. The programme consists of two parts; capacity strengthening and thesis writing.

# **Strengthening Capacity**

This particular activity is rationalised on the different learning environment associated with distance mode of learning. Even though the candidate will be studying under supervision, distance creates its own limitations that can frustrate students. Students in the programme are advised to attend the research methodology classes. Students must contact their nearest Regional Centre offices for details, timing and venues. The purpose of the part-time residential classes is to minimise the potentially negative impact of distance. Here students will be guided on the research methodologies and, where necessary, on the other appropriate courses to undertake based on one's needs. Students must register with Director of Regional Centres so that they are not missed out in any communication.

### **Thesis Writing**

This aspect will follow the normal MBA dissertation writing process, namely writing of a feasible and approved research proposal, researching, writing and submit for examination a thesis, participating and presenting papers at MBA Seminars, and filing, through a supervisor, progressive report form every six months. The appropriate form is found in the appropriate Appendix of the OUT prospectus.

#### **Evaluation of the Thesis**

The regulations of OUT Postgraduate Studies shall apply. Coursework marks shall not be used to evaluate the thesis. Successful candidates shall be awarded a Master of Business Administration (MBA) of the Open University of Tanzania.

### MBA by Coursework and Dissertation

The MBA programme has also undergone a major review. The number of courses has been reduced and the codes have been reviewed to follow the departmental codes. The dissertation part has been merged with the research methodology course and its weight reduced to a total of six units. All students will have an opportunity to specialize in one of the five areas; namely, finance, marketing, leadership and governance, human resource management and transport and logistics. The latter was introduced a new in the academic year 2011/2012 and it is run jointly with the National Institute of Transport (NIT). The Open University of Tanzania is the awarding authority. As a result of this review, the Faculty expects that students will spend lesser time on coursework and more on the dissertation. The delivery schedules will also vary as detailed hereunder.

### **Programme Structure**

The programme consists of six (6) core courses, three (3) courses from one's area of specialization which carry a weight of two (2) units each and Research methodology course with an academic dissertation which carries six (6) units to make a total of twenty-four (24) units to complete the programme. Core units provide a foundation of knowledge and understanding. Electives units allow in-depth study and reflection and provide a student with an opportunity to enhance and deepen knowledge and skills in areas of particular interest, and that are relevant to future career. The electives we offer vary depending on current faculty research agenda and relevance to business which includes Finance, Marketing, Leadership and Governance, Transport and Logistics and Human Resource options.

| The Core Units |                                      |       |         |  |
|----------------|--------------------------------------|-------|---------|--|
| Code           | Title                                | Units | Credits |  |
| Module I       | Module I                             |       |         |  |
|                |                                      |       |         |  |
| OLG 651        | Strategic Human Resource Management  | 2     | 20      |  |
| OLG 652        | ICT in Business Management           | 2     | 20      |  |
| OAF 652        | Managerial and Financial Accounting  | 2     | 20      |  |
| Module II      |                                      |       |         |  |
|                |                                      |       |         |  |
| OME 651        | Strategic Marketing                  | 2     | 20      |  |
| OAF 651        | Financial Management                 | 2     | 20      |  |
| OLG 655        | Management Decision Making Processes | 2     | 20      |  |

| The Electives (Module III)                        |   |   |    |
|---|---|---|----|
| Specializations (students have to take all three) |   |   |    |
| Finance   |   |   |    |
| OAF 661   | Financial Markets and Institutions      | 2 | 20 |
| OAF 662   | International Business Finance          | 2 | 20 |
| OAF 663   | Advanced Corporate Finance              | 2 | 20 |
| Marketing   |   |   |    |
| OME 661   | Sales Management                        | 2 | 20 |
| OME 662   | International Marketing                 | 2 | 20 |
| OME 663   | Services Marketing                      | 2 | 20 |
| Human Resource                                    |   |   |    |
| OLG 656   | Employment Law and Employee Relations   | 2 | 20 |
| OLG 659   | International Human Resource Management | 2 | 20 |
| OLG 661   | Human Resource Planning and Development | 2 | 20 |

| Leadership and Governance |  |    |     |
|---------------------------|--|----|-----|
| OLG 665                   | Public Administration                      | 2  | 20  |
| OLG 666                   | Corporate Governance                       | 2  | 20  |
| OLG 667                   | Leadership and Human Rights                | 2  | 20  |
| Transport and Logistics   |  |    |     |
| OME 666                   | Transport Systems Management               | 2  | 20  |
| OME 667                   | Public Transport & Transportation          | 2  | 20  |
| OME 648                   | Global Logistics Management                | 2  | 20  |
| Dissertation:             |  |    |     |
|                           |  |    |     |
| OBM 699                   | Business Research Methodology/Dissertation | 6  | 60  |
|                           | Total                                      | 24 | 240 |

### Programme delivery

The programme will be delivered in three modes, namely blended, Evening and Executive.

### (i) Blended Mode

This combines the Open and Distance Learning (ODL) and other modes (moodle e-learning and face to face); is the mainstay of OUT. Students will start the academic year (usually at every quarter) by an orientation week whereby they will also register themselves. They will be issued SARIS and register their courses and start learning using the moodle e-learning platform. They will be expected to register for a minimum of 10 units from module I and II for the first year. After the registrating their course, they will also be required to attend the face to face session which will be organized by the Faculty of Business Management, thereafter students are required to sit for final examinations and to attend research methodology course in a face to face session where they will come up with the research proposal. After completing the coursework, students will be assigned a supervisor who will guide him/her in the process of finalizing the research and producing the final dissertation for examination.

#### **Assessment**

The assessment plan for the blended mode will be as follows:

- ➤ Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments 20%
- ➤ Final Examination 50%

### (ii) The Evening Mode

At the moment this mode will be held at Kinondoni Regional Centre in Dar es Salaam or at any centre with a minimum number of students. This is a full-time face to face delivery and students where previously the students attend lectures from 17.00 to 20.00 hours, three days per week, covering three courses of module I for 15 weeks. After a two weeks break, the second module course will be taken up and finally the specialization electives in the third trimester. However, due to increased level of online technology which enhance face to face interactions, the faculty intend to use zoom conferencing, skype, whatsapp or any online technology to conduct the evening face to face sessions. After completion of all courses the students will be taken through a research methodology course in a face to face session where they will come up with research proposals. They will be assigned a supervisor for the dissertation and finalize the research and produce the final dissertation for examination. The assessment plan for the evening mode will be as follows:

- > Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments -20%
- ➤ Final Examination 50%

#### (iii) The Executive Mode

Module I and II will be conducted in the MBA Executive centres (currently Dar es Salaam, Arusha, Mbeya, Mwanza, Shinyanga and Zanzibar or at any centre with a minimum number of required students while module III (specialization) will be done at Kinondoni Regional Centre Dar es salaam. There will be a two months break between modules. Thereafter, students are required to sit for final examinations and to attend the research methodology course in a face to face session where they will come up with the research proposal. After completing the coursework, students will be assigned a supervisor who will guide him/her in the process of finalizing the research and producing the final dissertation for examination.

The assessment plan for the executive mode will be as follows:

- > Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments -20%
- ➤ Final Examination 50%

# Master of Human Resource Management (MHRM)

## PROGRAMME CONTENT

The programme consists of four (4) core courses, two (2) electives which carry a weight of two units each and Research methodology course with an academic dissertation which carries six (6) units to make a total of eighteen (18) units to complete the programme.

| The Core Units |   |   |     |  |
|----------------|---|---|-----|--|
| Code           | Title Units Credits                             |   |     |  |
| OLG 651        | Strategic Human Resource Management 2 20        |   |     |  |
| OLG 652        | ICT in Business Management 2 20                 |   |     |  |
| OLG 653        | Performance and Reward Management               | 2 | 20  |  |
| OLG 656        | Employment Law and Employee Relations           | 2 | 20  |  |
| Any Two o      | f the Electives below:                          |   |     |  |
|                |   |   |     |  |
| OLG 657        | Counseling and Coaching at Workplace            | 2 | 20  |  |
| OLG 658        | Human Resource Management Consultancy 2 20      |   | 20  |  |
| OLG 659        | International Human Resource Management         | 2 | 20  |  |
| OLG 660        | Management of Safety and Health 2 20            |   | 20  |  |
| OLG 661        | Human Resource Planning and Development 2 20    |   | 20  |  |
| Dissertation:  |   |   |     |  |
|                |   |   |     |  |
| OBM 699        | Business Research Methodology/Dissertation 6 60 |   | 60  |  |
|                | Total 18 180                                    |   | 180 |  |

## PROGRAMME DELIVERY

MHRM by coursework and dissertation is offered in three different delivery modes, namely; blended, evening and executive modes. Candidates in the regions, as well as those in Dar es Salaam who for one reason or the other could not opt for the evening or executive modes, are advised to pursue the MHRM blended programme.

## **Programme delivery**

The programme will be delivered in three modes, namely blended, Evening and Executive.

### (i) Blended Mode

This is the combination of Open and Distance Learning (ODL) and other modes (moodle elearning and face to face); the mainstay of OUT. Students will start the academic year (usually at every quarter) by an orientation week whereby the student will be issued SARIS and register their courses and start learning using the moodle e-learning platform. They will be expected to register for a minimum of 10 units from module I and II for the first year. After the registrating their course, students they will begin to study by using the moodle platform and they will also be required to attend the face to face session which will be organized by the Faculty of Business Management. Thereafter, students are required to sit for final examinations and to attend the research methodology course in a face to face session where they will come up with the research proposal. After completing the coursework, students will be assigned a supervisor who will guide him/her in the process of finalizing the research and producing the final dissertation for examination. A variant of this mode is customized to suit the needs of a segment of students in Kenya at the College of Human Resource Management (CHRM), Nairobi.

#### **Assessment**

The assessment plan for the blended mode will be as follows:

- > Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments -20%
- > Final Examination 50%

# (ii) The Evening Mode

At the moment this mode will be held at Kinondoni Regional Centre in Dar es Salaam or at any centre with a minimum number of required students. This is a full-time face to face delivery and students will attend lectures from 17.00 to 20.00 hours, three days per week, covering three courses of module I for 15 weeks. However, due to increased level of online technology which enhance face to face interactions, the faculty intend to use zoom conferencing, skype, whatsapp or any online technology to conduct the evening face to face sessions. After a brief break, the second module course will be taken up and finally the specialization electives in the third trimester. After completion of all courses the students will be taken through a research methodology course in a face to face session where they will come up with research proposals. They will be assigned a supervisor for the dissertation and finalize the research and produce the final dissertation for examination. A variant of this mode is customized to suit the needs of a segment of students in Rwanda. The assessment plan for the evening mode will be as follows:

- > Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments 20%

➤ Final Examination - 50%

# (iii) The Executive Mode

Module I and II will be conducted in the MHRM Executive centres (currently Dar es Salaam, Arusha, Mbeya, Mwanza, Shinyanga and Zanzibar or at any centre with a minimum number of required students while module III (specialization) will be done at Kinondoni Regional Centre Dar es salaam. There will be a two months break between modules. Thereafter, students are required to sit for final examinations and to attend the research methodology course in a face to face session where they will come up with the research proposal. After completing the coursework, students will be assigned a supervisor who will guide him/her in the process of finalizing the research and producing the final dissertation for examination.

The assessment plan for the executive mode will be as follows:

- ➤ Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments -20%
- ➤ Final Examination 50%

## Master of Project Management (MPM)

### INTRODUCTION

The Master of Project Management is a professional qualification that will provide a student with a sound educational platform for a career in project management. The programme aims to create reflective project management professionals, with enhanced knowledge competence and multiple skills. This cutting edge interdisciplinary and cross-sectoral programme, designed with inputs from the relevant industries, will significantly strengthen and develop existing project management professionals' expertise besides meeting the needs of new entrants or aspiring professionals.

#### GENERAL OBJECTIVES OF THE MPM PROGRAMME

The education aims of the programme are:

To prepare and equip students with knowledge, skills and, competence to the level where they can make a professional contribution to the project management in an organization.

To assists students develop practical skills in the analysis of concepts and practices related to project management

To prepare students to undertake higher and professional roles in managing projects, thus enhancing their career opportunities and achieving self-development.

### **ENTRY QUALIFICATIONS**

The programme is open to candidates with a variety of backgrounds. However, prospective candidates must satisfy the following minimum requirements:

- i. Must hold of a first or second class honours degree of Open University of Tanzania or, have an equivalent honours degree from other universities or recognized/accredited higher learning institutions.
- ii. Applicants holding an advanced diploma in project management or in a related field of at least upper second level.
- iii. Applicants holding lower classes of an advanced diploma or pass degrees may be considered for admission if they have satisfied the faculty of their academic potentials through GMAT, its equivalent or additional training at a diploma level and approved by the faculty board.
- iv. Applicants holding recognized professional qualifications of CPA (T), ACCA, CPSP etc, obtained through sitting formal examinations, may be considered provided they pass additional criteria as specified in OUT prospectus.

# MPM PROGRAMME STRUCTURE

The programme is structured to be completed within a maximum of three (3) years under the Open and Distance learning mode, and 18 months for the Evening or Executive modes. Student of Master of Project Management shall be required to undertake six (6) core, and two (2) elective courses carrying a weight of two units each. Upon successful completion of taught courses, a candidate will be required to take a research methodology course with an academic dissertation which carries six (6) units to make a total of twenty-two (22) units to complete the programme.

| The Core Units |  |       |         |  |
|----------------|--|-------|---------|--|
| Code           | Title  | Units | Credits |  |
| OLG 662        | Project Process, Planning and Control 2 20                   |       |         |  |
| OLG 663        | Project Human Resource Management 2 20                       |       |         |  |
| OAF 664        | Finance for Project Management 2 20                          |       |         |  |
| OME 664        | Project Procurement and Contracting 2 20                     |       |         |  |
| OAF 665        | Quantitative Methods for ProjectManagement                   | 2     | 20      |  |
| OLG 664        | G 664 Project Sustainability, Monitoring and Evaluation 2 20 |       |         |  |
| Any Two of th  | Any Two of the Electives below                               |       |         |  |
| OME 665        | Project Total Quality Management                             | 2     | 20      |  |
| OLG 668        | Managing Successful Information Technology (IT) Projects     | 2     | 20      |  |
| OAF 666        | Project Portfolio and Risk Management                        | 2     | 20      |  |
| OLG 669        | Management of Strategic Operations 2 20                      |       | 20      |  |
| Dissertation:  |  |       |         |  |
| OBM 699        | Business Research Methodology/Dissertation                   | 6     | 60      |  |
| Total 22 220   |  |       | 220     |  |

#### PROGRAMME DELIVERY

MPM by coursework and dissertation is offered in three different delivery modes, namely; distance, evening and executive modes. Candidates in the regions, as well as those in Dar es Salaam who for one reason or the other could not opt for the evening or executive modes, are advised to pursue the MPM distance programme.

## Programme delivery

The programme will be delivered in three modes, namely blended, Evening and Executive.

### (i) **Blended Mode**

This is the combination of Open and Distance Learning (ODL) and other modes (moodle elearning and face to face); the mainstay of OUT. Students will start the academic year (usually at every quarter) by an orientation week whereby students will be issued SARIS and register their courses and start learning using the moodle e-learning platform. They will be expected to register for a minimum of 10 units from module I and II for the first year. After the registrating their course, students will begin to study by using the moodle platform and they will also be required to attend the face to face session which will be organized by the Faculty of Business Management. Thereafter, students are required to sit for final examinations and to attend the

research methodology course in a face to face session where they will come up with the research proposal. After completing the coursework, students will be assigned a supervisor who will guide him/her in the process of finalizing the research and producing the final dissertation for examination.

#### **Assessment**

The assessment plan for the blended mode will be as follows:

- > Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments -20%
- Final Examination 50%

## (ii) The Evening Mode

At the moment this mode will be held at Kinondoni Regional Centre in Dar es Salaam or at any centre with a minimum number of required students. This is a full-time face to face delivery and students will attend lectures from 17.00 to 20.00 hours, three days per week, covering three courses of module I for 15 weeks. However, due to increased level of online technology which enhance face to face interactions, the faculty intend to use zoom conferencing, skype, whatsapp or any online technology to conduct the evening face to face sessions. After a two weeks break, the second module course will be taken up and finally the specialization electives in the third trimester. After completion of all courses the students will be taken through a research methodology course in a face to face session where they will come up with research proposals. They will be assigned a supervisor for the dissertation and finalize the research and produce the final dissertation for examination. A variant of this mode is customized to suit the needs of a segment of students in Rwanda. The assessment plan for the evening mode will be as follows:

- > Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments 20%
- ➤ Final Examination 50%

#### (iii) The Executive Mode

Module I and II will be conducted in the MPM Executive centres (currently Dar es Salaam, Arusha, Mbeya, Mwanza, Shinyanga and Zanzibar or at any centre with a minimum number of required students while module III (specialization) will be done at Kinondoni Regional Centre Dar es salaam. There will be a two months break between modules. Thereafter, students are required to sit for final examinations and to attend the research methodology course in a face to face session where they will come up with the research proposal. After completing the coursework, students will be assigned a supervisor who will guide him/her in the process of finalizing the research and producing the final dissertation for examination.

The assessment plan for the executive mode will be as follows:

- > Term papers submitted through moodle e-learning platform 30%
- ➤ Online Assignments -20%
- ➤ Final Examination 50%

#### **DISSERTATION**

The dissertation is an independent study done by the student under supervision. This is now combined with the Research Methodology course whereby physical face to face lectures or online enhance face to face interactions, by using zoom conferencing, skype, whatsapp or any convienint online technology will be used to train the research methodology course, after they have completed the rest of the courses. During this time the students are expected to come up with their dissertation proposal in an acceptable and complete form, and this will be assessed and contribute 100% coming from the final dissertation. Then, each candidate shall be allocated a Supervisor with whom he/she shall have regular contacts during the period of research. The proposals, duly signed by both the candidates and their supervisors shall be submitted to the coordinator of Postgraduate Studies for presentation arrangement. The proposal will approved for data collection, if meets the standards required by the particular programmes as stipulated in the prospectus. After approval of the proposal, a candidate shall undertake applied research and submit a dissertation of approximately 15000-20000 words in partial fulfillment of the Masters Degree requirements. In evaluating the dissertation, the OUT approved regulations regarding dissertations shall apply.

#### ASSESSMENT REGULATIONS

The following regulations shall apply

Assessment of examinations and coursework.

Each course carries 100% marks.

A candidate shall not pass the course unless he/she attains a minimum of 50% (B) in each course.

Before the candidate is allowed to start writing a dissertation, he/she must successfully complete the coursework part with a mean overall grade of "B" or above in all chosen/pursued core modules listed, or as the University regulations may provide.

The mode of evaluation for the dissertation comprises 100% and shall be evaluated by external examiners.

A Candidate who fails in ONE or TWO of the THREE courses undertaken in a year shall be allowed to do supplementary examination.

A candidate who fails in a repeated subject shall be requested to pay an appropriate fee and repeat the subject.

A candidate whose overall grade point is below "B" in the coursework part shall be requested to pay an appropriate fee and repeat the course.

#### **DURATION OF THE COURSE**

All master students are given a maximum registration period of three years. However, there is nothing to prevent a candidate from completing their courses of study within a minimum of 18 months after registration. In fact, students are encouraged to complete their studies earlier to reduce costs and ensure the quality and usefulness of the acquired knowledge. If the student, face inevitable problems which hinders his/her study accomplishion, is advised to write the letter of extension to Director of Postgraduate studies, via Dean Faculty of Business Management. The student should state clearly the reasons for extension in his/letter indicating also that he/she has paid the necessary required fees for the programme. However, the approval of extension is only done by the senate of the Open University of Tanzania.

#### EVALUATION OF COURSEWORK

The evaluation of the programmes will be through course work and examinations. Except for each course for the blended model will be evaluated as follows:

- Continuous assessment 50%
- ➤ Final Examination 50%
- ➤ Total 100%

The pass mark for each examinable course shall be 50%. No candidate will be allowed to proceed with the dissertation stage if he or she has not completed and passed the entire course work.

#### **AWARD OF DEGREES**

Regardless of the mode of learning or area of specialization which a candidate chooses, Master of Business Administration, Master of Human Resource Management and Master of Project Management shall be awarded and conferred on candidates who satisfactorily completed all the requirements for the award of the respective degree registered for.

#### **EXIT AWARD**

If a student in any of the Masters degree programme completes all courses but for one reason or the other cannot proceed to the dissertation stage, he or she can apply for an exit award to the Deputy Vice Chancellor (Academic) through the Faculty of Business Management and Directorate of Research, Publications and Postgraduate Studies. Upon approval by University Senate, such student will be awarded a Postgraduate Diploma in the respective degree programme. This is different from the taught PGDBS detailed in Section 3.1

### DOCTOR OF PHILOSOPHY DEGREE (PhD)

### **Objectives**

The objectives of the programme are to enable the student to:

- > Develop methodological, analytical and professional skills in research;
- Acquire a wide scope of understanding of the business world;
- Acquire entrepreneurship skills.

## **ENTRY REQUIREMENTS**

A relevant Master of Business Administration Degree of OUT or equivalent qualifications

#### **DURATION**

The candidate must submit his/her thesis within six years from the date of registration for the degree, although candidates are encouraged to complete their studies within 3 to 4 years to avoid data obsolescence. However, no candidate shall be permitted to submit a thesis in less than two academic years from the date of registration.

## Postgraduate Research Methodology Course

This particular activity is rationalised on the different learning environment associated with distance mode of learning. Even though the candidate will be studying under supervision, distance creates its own limitations that can frustrate students. Students in the programme are advised to attend the research methodology classes for postgraduate students organized by the Directorate of Research and Publications (DRP). Students must contact their nearest Regional Centre offices for details, timing and venues. The purpose of the part-time residential classes is to minimise the potentially negative impacts of distance. Here students will be guided on the research methodologies and, where necessary, on the other appropriate courses to undertake based on the needs of the student. Students must register with Director of Regional Centres so that they are not missed out in any communication.

The process will entail writing of a feasible and approved research proposal, researching, writing and submit for examination a thesis, participating and presenting papers at PhD Seminars and conferences, and filing, through a supervisor, progressive report form every six months. The appropriate form is found as an appendix to this prospectus.

**Evaluation of Thesis**: The regulations of OUT Postgraduate Studies shall apply.



## **DEPARTMENTS AND STAFF**

# **Department of Accounting And Finance**

# **Head of Department and Lecturer**

Dr. Saganga M. Kapaya: BA (Ed) (Hons); MBA (Dar); PhD (OUT); CPA (T) NBAA

### **Senior Lecturers**

Dr. Joseph J. Magali: BSc. Agric. Econ& Agribuss. (SUA) MBA (OUT). Ph.D. (Bus.Admn-FM) DUFE (China)

Dr. Gwahula Raphael: BSc (Ed) (Hons.), UDSM; MBA (OUT); PhD (Finance) China

### Lecturers

Dr. Proches M. K. Ngatuni: B.Com. (Hons)(Dar); M.Sc. (Finance), Ph.D. (Strathclyde).

Dr. Salvio Macha: BSc. POM (Mzumbe), MBA WHUT (China), PhD Finance (China)

Dr.Saganga M. Kapaya: BA(Ed) (Hons); MBA (Dar); CPA (T) NBAA; PhD (OUT)

Dr. Asha Katamba: BBS (IUU); MAcc. (Glasgow), PhD (Nottingham)

Dr. Julius Manyanda: ADA (NBAA); BA (Hons), MBA (Dar), PhD (OUT)

### **Assistant Lecturers**

Mr. James C. Kalanje: Dipl. Ed. (Mkwawa); B.Com. (OUT); MBA (MU); CPA (T) (NBAA), CPSP (PSPTB)

\*Mr. Renatus A. Mchembe: B. Com (Ed.) (Hons) (OUT), MBA (Dar)

Mr. Mgumba P. M. Mgumba: B.Tech.(Mech) Kerala; MBA (Mzumbe); Dip.in Computer Applications (NICT).

Mr. Francis William: BAF (Hons); MBA CM (MU)

Mr. Dennis Semiono: BAF (Hons); MSc. AF (MU)

\*Mr. Mato Magobe: BAF (Hons.) (MU); MBA (International Business) (Ajou); CPA (T) (NBAA)

Mr. Dionis Ndolage: Dipl. Ed. (Monduli); B. Com (Hons) (OUT); MBA (Finance) (UDSM)

Mr. Godwin E. Kessy: BAF (Hons.), MBA (MU)

Mr. Michael J. Mwacha: FTC (TCA); B. Com(Hons)(OUT); MBA (OUT); CPA (T) NBAA

Mr. Biyani Katuma: BBA, MBA (OUT)

Mr. Kulwa Mang'ana:DCMA(SUA),BA CMA(SUA),MBM(MUCCoBS),CPA (T) (NBAA).

Mr. Ally A. Abdu: BA (Accounting & Finance) MUCCoBS; MPM (OUT); CPA (T) (NBAA)

# **Department of Leadership And Governance**

#### **Lecturer and Head**

Dr. Janet Isanzu: BBA (Acc. & Fin.) (ZU); MBA (WH China), PhD

### **Senior Lecturer**

Dr. Bukaza L. Chachage: BBA (Tumaini), PDMIS (Maastricht), MA (Dar), MSc. (Lund), MBA (Mzumbe), PhD (Kwazulu Natal)

### Lecturers

Dr. Janet Isanzu: BBA (Acc. & Fin.) (ZU); MBA (WH China), PhD

Dr. Nasra Kara: BA, MBA (Dar); PhD (Nottingham)

Dr. Bahati Mbilinyi: Cert. in Hotel Management (Bismarck College); B.Sc. (Home Econ.) (SUA), PhD (Dar)

Dr. Msafiri Njoroge: B.Com. MIT (Dar), CPA (T), PhD (Dar)

Dr. Chacha Matoka: Dip. (IT), BA Ed Hons. (Dar), MBA LSBU (UK), MA (Dar), MEED (Dar)
PhD (OUT)

## **Assistant Lecturers**

Mr. Marcel S. M. Masalu: Dip Ed. (DTC); B.Sc. (Food Science), PDG. Ed (Dar), MBA (Agribusiness) (SUA).

Mr. Oscar H. Mwakasungula: FTC (Mbeya Tech.); LLB (Hons) (OUT), LLM (Dar).

Mr. Richard. Laizer: BA Economics, MA Economics (Ternopil National Economic University,

Ukraine)

Mr.Faraja E. Karubanda: BPA (LGM); MPA & M (MU)

Mr. Steven Assenga: BAHRM (SUA), MHRM(OUT)

Mr Tumaini Mchete: BAHRM (MU), MHRM (OUT)

### **Tutorial Assistants**

Mr. Lumbert Fulgence: B.Sc., POM (MU)

Mr Cylus Alex Seni BA HRM (SUA

## **Department of Marketing And Entrepreneurship**

# **Lecturer and Head of Department**

Dr. France Shayo: FTC (DIT); BBA (Hons) (Dar), MIT (Dar), PhD (OUT).

#### **Associate Professor**

Prof. Jan-Erik Jaensson: B. Com; Licentiate; PhD (USBE Sweden)

#### Lecturers

Dr. Salum S. Mohamed: BBA (Hons) (ZU), MBA (WHUT China), PhD (WHUT, China)

Dr. Emmanuel M. Tonya: B.Com. (Hons), MBA; PhD (OUT)

Dr. Juma Matonya: BSc. Horticulture (SUA); MSc. (Crop Sc) (SUA); MBA (OUT); PhD (OUT)

Dr. France Shayo: FTC (DIT); BBA (Hons) (Dar), MIT (Dar), PhD (Dar)

<sup>\*</sup> On study leave

Dr. Lilian Macha: BA, MBA (Dar), PhD (OUT)

### **Assistant Lecturers**

\*Ms. Rosemary Mubezi: BSc. URP (UCLAS), MBA (Dar)

Ms. Sophia Mbura: BSc. HE&HN (SUA), MBA Dar

\*Ms. Akinyi L. Sassi: BBA (MU); MA (International Trade) (Ajou)

\*Ms. Pamela Liana: BBA (Hons) (MU), MSc (Entrepreneurship) (MU)

Mr. Andrew Kundi: Dip. Ed, (Mkwawa), BBA (Hons); MBA (Transport & Logistics) (OUT)

Mr. Vincent Stanslaus: BA Econ. (KIU), MIB (Dar), MAE (OUT)

\*Ms. Felister Ndumbaro: BBA; MBA (MU)

Mr Stephen Lukansola: BBA PLM (SAUT) MCCITL (UDSM)

Mr Denis C. Kawishe: BPSCM (MUCCOBS), MPSCM (MoCU)

Alfaksadi Matekere: BBA(PLM), MSc PSCM (MU)

Baraka Mtebe: BAPSM(MUCCOBS), MAPSM (MoCU)

# **Tutorial Assistants**

Ms. Anna Muro: BAPLM (MUCCOBS)

\*On study leave

**TABLE 2: IMPORTANT CONTACTS** 

| Position   | Name  | Mobile No.                             | Email address                                     |
|--|---|--|---|
| Dean   | Dr. Joseph<br>Magali                          | +255654388137                          | dfbm@out.ac.tz                                    |
| Associate Dean and PhD programmes<br>Coordinator       | Dr Gwahula<br>Raphael                         | +255<br>783590781                      | gwahula.raphael@out.ac.tz                         |
| Head, Accounting and Finance Department                | Dr Saganga<br>Kapaya                          | +255<br>716236149                      | saganga.kapaya@out.ac.tz                          |
| Head, Leadership and Governance<br>Department          | Dr Janeth Isanzu                              | +25 762 219<br>004                     | janeth.isanzu@out.ac.tz                           |
| Head, Marketing and Entrepreneurship                   | Dr France Shayo                               | +255<br>754473440                      | france.shayo@out.ac.tz                            |
| Faculty of Business Management<br>Examination Officers | Mr Francis<br>William<br>Mr Dennis<br>Kawishe | +255<br>715520281<br>+255<br>713072855 | fancis.william@out.ac.tz dennis.kawishe@out.ac.tz |
| Field Practical Coordinator                            | Mr Francis<br>William                         | +255<br>715520281                      | fieldpractical.fbm@out.ac.tz                      |
| Coordinator MPM/PGDBS                                  | Mr. Stephen<br>Lukansola                      | +255752665385                          | Stephen.lukansola@out.ac.t<br><u>z</u>            |
| Coordinator MBA  | Mr. Michael<br>Mwacha                         | +255713315987                          | michael.mwacha@out.ac.tz                          |
| Coordinator MHRM                                       | Dr. Lilian Macha                              | +255754339305                          | lilian.macha@out.ac.tz                            |
| Coordinator Non Degree Programmes                      | Mr. Richard<br>Laizer                         | +255719454547                          | richard.laizer@out.ac.tz                          |

# OTHER COORDINATORS' CONTACTS

| Names                | COORDINATING PROGRAMME                | Mobile Number |  |
|----------------------|---------------------------------------|---------------|--|
| Tumain Mchete        | Coordinator BBA HRM                   | 0752242481    |  |
| Steven Assenga       | Coordinator BHRM                      | 0712821142    |  |
| Alex Seni            | Coordinator BBA IB                    | 0787597147    |  |
| Lambert Fulgence     | Coordinator Non degree-L&G            | 0759702662    |  |
| Mr. Ally Abdu        | Coordinator - BBA(Finance)            | 0764234821    |  |
| Mr. Denis Semiono    | Coordinator - Non-degree programs A&F | 0754026956    |  |
| Mr. Vicent Stanslaus | Coorfinator BBA(MKT)                  | 0658429650    |  |

#### FEES INFORMATION

The domestic unit course fees for bachelor students is Tshs 60,000 per unit, Tsh 40,000 per unit for certificate and diploma students for a theoretical course and 100,000/= per unit for a field practical course. Students also will incur costs for ID=20,000/= (Paid at once), TCU fee =20,000/= paid per year and OUTSO fee=20,000/= paid per year. The course fee for the postgraduate students is 180,000/= per unit under blended mode. The postgraduate students who wish to join the extended face to face under evening or executive mode will be required to pay additional facilitation cost per unit of TZS 50,000 and 20,000 for executive and evening programmes respectively. The international students will be charged the respective international rates as indicated in the letter of admission.

# POSTGRADUATE STUDY TIME TABLE FOR ALL TRIMESTERS

#### FBM STUDY TIMETABLE FOR TRIMESTER 1

**Months: NOVEMBER TO JANUARY** 

**MBA PROGRAMME** 

**COURSE** 

**OLG 631: Strategic Human Resources Management** 

**OLG 632: ICT in Business Management** 

OAF 632: Managerial and Financial Accounting

### **MPM PROGRAMME**

**COURSE** 

**OLG 642: Project process, planning and control** 

**OLG 643: Project Human Resource Management** 

**OAF 644: Finance for project Management** 

#### PGDBS PROGRAMME

**COURSE** 

**OLG 631: Strategic Human Resources Management** 

**OLG 632: ICT in Business Management** 

OAF 632:Managerial and Financial Accounting

#### MHRM PROGRAMME

**COURSE** 

**OLG 631: Strategic Human Resource Management** 

**OLG 632: ICT in Business Management** 

### FBM STUDY TIMETABLE FOR TRIMESTER 2

**Months: FEBRUARY TO JUNE** 

### **MBA PROGRAMME**

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**OME 631: Strategic Marketing** 

**OAF 631: Financial Management** 

**OLG 635: Management Decision Making Processes** 

### **MPMPROGRAMME**

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**OME 644: Project procurement and contracting** 

OAF 645: Quantitative methods for project Management

OLG 644: Project sustainability, monitoring and evaluation

### **PGDBS PROGRAMME**

#### **COURSE**

**OME 531: Entrepreneurship Development** 

**OME 532: Marketing Management** 

**OAF 531: Business Mathematics and statistics** 

**OBM 599: Comprehensive Business Plan** 

### **MHRM PROGRAMME**

# **COURSE**

**OLG 633: Performance and reward Management** 

**OLG 636: Employment law and employee relations** 

#### FBM STUDY TIMETABLE FOR TRIMESTER 3

**Months: JULY TO SEPTEMBER** 

#### **MBA PROGRAMME**

## **OPTIONAL COURSE**

# **FINANCE**

**OAF 641: Financial Markets and Institutions** 

**OAF 642: International Business Finance** 

**OAF 643: Advanced Corporate Finance** 

## **MARKETING**

**OME 641: Sales Management** 

**OME 642: International Marketing** 

**OME 643: Services Marketing** 

**HUMAN RESOURCE** 

**OLG 636: Employment law and Employee Relations** 

OLG 639: International Human Resources Management and Development
OLG 641: Human Resources Planning and Development

LEADERSHIP AND LOGISTICS
OME 646: Transport systems Management
OME 647: Public Transport and Transportation
OME 648: Global logistics Management

# **MPM PROGRAMME**

| COURSE  |
|---|
| Any Two of the Electives below                          |
|   |
| OME 645: Project Total Quality Management               |
| OLG 648: Managing Successful Information Technology (IT |
| Projects  |
| OAF 646: Project Portfolio and Risk Management          |
| OLG 649: Management of Strategic Operations             |

### **MHRM PROGRAMME**

Melcome to study at the Faculty of Business Managementi