

THE OPEN UNIVERSITY OF TANZANIA



**FACULTY OF ARTS AND SOCIAL SCIENCES
(FASS)**

ORIENTATION SPEECH

**BY
HEAD OF DEPARTMENT OF JOURNALISM AND
MEDIA STUDIES**

2020/2021 ACADEMIC YEAR

Welcome note

Dear students

It is my great pleasure to welcome you all to the Open University of Tanzania (OUT) and indeed to the Department of Journalism and Media Studies (DJMS). A special welcome note to new students, I am so delighted that you have joined our growing family. I believe in the next few days you will discover that you have entered a lively and warm community where your career will be nurtured. To continuing students, I gladly welcome you back.

About the department

The Department of Journalism and Media Studies is now at its 12th Academic year since its establishment in 2008. At undergraduate level the department offers two degree programmes which are the Bachelor of Arts in Journalism (BA in Journalism) and Bachelor of Arts in Mass Communication (BA in Mass Communication); whereas at the postgraduate level the Masters programme in Mass Communication (MA in Mass Communication). Each programme has a coordinator; their contacts and of other instructors are provided here under:

NAME	PROGRAMME	EMAIL ADDRESS	MOBILE NUMBER
Mr. Bujo Ambosisye	BA Mass Communication	bujo.ambosisye@out.ac.tz	0712524825
Mr. Libe Chonya	BA Journalism	libe.chonya@out.ac.tz	0684399997
Mr. Vincent Mpepo	MA in Mass Communication	Vincent.mpepo@out.ac.tz	0713235676
Mr Yusuph Manning		manning.yusuph@out.ac.tz	0714742485

Channels of Communication

Dear students

One of the main means that you will be using to communicate with your instructors is official email addresses; this means that each of you must have a student email account. Usually you will be helped by IT staff at your respective regional Centres to create the email accounts. Since this is the main means of communication make sure your instructors' email addresses are on your finger tips. The instructor is supposed to respond to your email in three days time. If he/she fails you can send a reminder and wait for at least three days. Make sure that you copy all the communications to the Head of Department –Ms. Kahenga Dachi and Mr. Libe Chonya for BA Journalism students, Mr. Bujo Ambosisye for BA Mass Communication students and Mr. Vincent Mpepo and/or Mr. Yusuph Manning for Masters students. If you don't get any response after a reminder then you can use another channel of communication in particular a telephone.

Programmes Structure

Dear students

Our programmes are designed in levels: Level One (100 series courses) is an introductory part to key concepts and theories; Level Two (200 series courses) basically imparts detailed knowledge, understanding and develops appropriate intellectual skills. Level three (300 series courses) further enhances students' professional, practical and transferable key skills. The three levels can be accomplished in three years but average learners can cover the same in six years. The Master in Mass Communication programme is recognized for its 600 series courses i.e. OMC 601 Mass Communication Regulations and OMC 602 Mass Communication Ethics.

PROGRAMMES STRUCTURE

BA IN JOURNALISM

Below are the courses for BA in Journalism

LEVEL ONE: At this level you are supposed to undertake the following courses

COURSE CODE	COURSE NAME	STATUS	UNITS
OJO 121	Introduction to Mass Communication	Core	2
OJO 122	News Reporting – I	Core	2
OJO 123	Introduction to Media Law and Ethics	Core	2
OJO 125	English for the Media	Elective	1
OJO 126	Kiswahili kwa Wanahabari	Elective	1
OCP 100	Introduction to Computer	Core	1
OFC 017	Communication Skills	Core	1
OPR 121	Critical Thinking and Argumentation	Core	1
ODS 101 A	Concepts and Theories of Social Development	Core	1
TOTAL UNITS FOR THIS LEVEL			10

LEVEL TWO: At this level you are supposed to undertake the following courses

COURSE CODE	COURSE NAME	STATUS	UNITS
OJO 220	Practicum	Core	2
OJO 221	News Reporting – II	Core	2
OJO 222	Features and Opinion Writing	Core	2
OJO 223	Photo Journalism	Core	1
OJO 224	Media Law and Ethics	Core	2
OJO 225	Editing, Layout and Graphics	Core	1

OJO 226	Media Research	Core	2
OJO 227	Broadcasting: Television and Radio	Core	2
OJO 228N	Specialized Reporting: HIV/AIDS or Local Government or Environment.	Core	2
TOTAL UNITS FOR THIS LEVEL			16

LEVEL THREE: At this level you are supposed to undertake the following courses

COURSE CODE	COURSE NAME	STATUS	UNITS
OJO 320	Practicum	Core	2
OJO 321N	Specialized Reporting: Edutainment, Court Reporting, Political Reporting and Business Reporting	Core	2
OJO 322	New Media Technologies	Core	2
OJO 323	Media Management	Core	2
OJO 324N	Investigative Journalism	Core	1
OJO 325N	Dissertation	Core	5
TOTAL UNITS FOR THIS LEVEL			14

BA IN MASS COMMUNICATION

Below are the courses for BA in Mass Communication

LEVEL ONE: At this level you are supposed to undertake the following courses

COURSE CODE	COURSE NAME	STATUS	UNITS
OMC 121	Introduction to Mass Communication	Core	2
OMC 122	News Reporting – I	Core	2
OMC 123	Introduction to Media Law and Ethics	Core	2
OMC 125	English for the Media	Elective	1
OMC 126	Kiswahili kwa wanahabari	Elective	1
OCP 100	Introduction to Computer	Core	1
OFC 017	Communication Skills	Core	1
OPR 121	Critical Thinking and Argumentation	Core	1
ODS 101 A	Concepts and Theories of Social Development	Core	1
TOTAL UNITS FOR THIS LEVEL			10

LEVEL TWO: At this level you are supposed to undertake the following courses

COURSE CODE	COURSE NAME	STATUS	UNITS
OMC 220	Practicum	Core	2
OMC 221	News Reporting – II	Core	2
OMC 222	International Issues in Mass Communication	Core	1
OMC 223	Advertising I	Core	1
OMC 224	Media Law and Ethics	Core	2
OMC 225	Editing, Layout and Graphics	Core	1
OMC 226	Media Research	Core	2
OMC 227	Broadcasting: Television and Radio	Core	2
OMC 228	Specialized Reporting: HIV/AIDS or Environment or Local Government.	Core	2
OMC 229	Public Relations I	Core	1
TOTAL UNITS FOR THIS LEVEL			16

LEVEL THREE: At this level you are supposed to undertake the following courses

COURSE CODE	COURSE NAME	STATUS	UNITS
OMC 320	Practicum	Core	2
OMC 321	Specialized Reporting: Edutainment, Court Reporting Political Reporting and Business Reporting	Core	2
OMC 322	New Media Technologies	Core	2
OMC 323	Media Management	Core	2
OMC 324	Public Relations II	Core	2
OMC 325	Dissertation	Core	5
OMC 326	Advertisement II	Core	1
TOTAL UNITS FOR THIS LEVEL			16

MA MASS COMMUNICATION

COURSE CODE	COURSE TITLE	TYPE OF COURSE	TCU CREDITS	EQUIVALENT TO OUT UNITS
OMC 600	Mass Communication Theories and Models	Core	20	2
OMC 601	Mass Communication Regulations	Core	20	2
OMC 602	Mass Communication Ethics	Core	20	2
OMC 603	Public Opinion and Mass Media	Core	20	2
OMC 604	Advanced Mass Communication Research Methodology	Core	20	2
OMC 605	Master's Dissertation	core	60	6
OMC 606	Mass Communication Planning and Management	Elective	20	2
OMC 607	Strategic Corporate Communication	Elective	20	2
TOTAL UNITS FOR THIS LEVEL				18

NOTE: Total units for the programme will be 180 (TCU Units) equivalent to 18 OUT Units.

About Staffing

Dear students

Academic Staff in the Department of Journalism and Media Studies are six as indicated in the table below:

NAME	EMAIL ADDRESS	MOBILE NUMBER
Ms. Kahenga Dachi	kahenga.dachi@out.ac.tz	0714019628
Mr. Bujo Ambosisye	bujo.ambosisye@out.ac.tz	0712-524825
Mr. Yusuph Manning	Manning.yusuph@out.ac.tz	0714742485
Mr. Libe Chonya	libe.chonya@out.ac.tz	0684399997
Mr. Vincent Mpepo	vincent.mpepo@out.ac.tz	0713235676
Ms. Husna Nurdin	Husna.nurdin@out.ac.tz	0657427343

Dear Students

Once again I wish to re-register my warmest welcome to new students who have joined the Department of Journalism and Media Studies and I gladly welcome back continuing students.

Thank you for your attention

Kahenga Dachi

Head – Journalism and Media studies