

THE OPEN UNIVERSITY OF TANZANIA

Directorate of Research, Publication and Innovation



CALL FOR INNOVATIVE IDEAS AND PROJECT PROPOSALS TO BE INCUBATED IN HURIA INNOVATION HUB

20th October 2021 to 20th November 2021

The Open University of Tanzania (OUT) strategic plan, 2021-2023 stipulates innovative research to foster the economic, social, and cultural development of Tanzania and beyond. In line with Innovation, the University has developed a plan for innovative research focusing on ideas that benefit the innovators and the community at large. To implement this, the Directorate of Research, Publication and Innovation of the Open University of Tanzania developed the strategy to establish a University hub named “HURIA INNOVATION HUB” to drive innovative researches.

Following the last awareness program that was held on 8th Sept 2021, the next program is the IDEATION whereby all OUT staff and students are invited for pitching presentations of their innovative ideas and project proposals to be incubated in the HURIA INNOVATION HUB. The DRPI will hold a workshop for pitching presentations and an external Judge will be on hand to select innovative ideas and projects that will go to the next stage of co-creation and mentorship.

In line with this, copies of the project proposals must be submitted through e-mail addresses directly to drpi@out.ac.tz, emmanuel.kigadye@out.ac.tz, and nangware.msofe@out.ac.tz. The submission of the proposal should be together with the required documents;

- Project proposal (See the attached document)
- Budget of the project
- PPT summary presentation of Innovative project (15 Mins presentation)

Deadline for the Proposal submission is **Friday 20 November 2021**

Innovative Project Content

- Give the address of your startup project
- Title of the Project business
- Names and number of Innovator's team
- Introduction
 - Describe your project business in one sentence (max 20 words).
 - What product or service do you intend to offer?
 - What is the market review of your newly introduced product or service?
- Relevance
 - Describe what makes your solution innovative?
 - In which sector is your project business in?
 - Describe your Project business model. (Who are your clients? Who are your end users?)
- Problem statement and justification
 - What societal challenge are your project business aiming to solve and how?
 - Describe briefly how your solution utilizes technology
 - What United Nations Sustainable Development Goals does your project business mainly relate to? (Choose max 3)
- Objectives of the Project business
- Information about your startup project
 - Is it a registered business?, how long have you been working on your business? and at what stage is your Project business in?
 - Link to company website (if available)